

First

GOLFING

FOR GUARDIANS

**Sponsorship
Prospectus**



FORT BELVOIR GOLF COURSE
[Link to Tournament Registration](#)

3RD OCT 2022
MONDAY

HOSTED BY:
DC CHAPTER OF THE SPACE FORCE
ASSOCIATION

First

GOLFING FOR GUARDIANS

Premier Sponsorships
Monday, October 3, 2022

Lunch Sponsorship - \$2,500 - **SOLD**

- Large sign with company Name/Logo displayed at the event.
- Prominent display of Company Name/Logo
- Company name on email blast for Golf Event
- Welcome remarks before Lunch
- One Complementary Foursome Team

Breakfast Sponsorship - \$1,500 - **SOLD**

- Company Name/Logo Sign
- Prominent display of Company Name/ Logo
- Company name on email blast for Golf Event
- One Complementary Foursome Team

Golf Ball Logo - \$1,500

- Company Name/Logo on 36 dozen golf balls
- Golf balls will be handed out on one course
- Company name on email blast for Golf Event

Post Tourney Cocktail Hour Sponsorship - \$1,000

- 2 Still Available - 2 **SOLD**
- Company Name/Logo Sign
- Prominent display of Company Name/ Logo in event program
- Company name on email blast for Golf Event



Tournament Link:

<https://app.eventcaddy.com/events/golfing-for-guardians>



First

GOLFING FOR GUARDIANS

Standard Sponsorships
Monday, October 3, 2022

Hole in One - \$1,000

- 2 available
- Company Name/Logo in event program
- Company name on email blast for Golf Event
- Company Logo on Hole

Closest to the Pin / Par 3 - \$1,000

- 2 Available
- Company Name/Logo in event program
- Company name on email blast for Golf Event
- Company Logo on Hole

Contact Loretta Greene lsgreene.strategy@gmail.com to secure your sponsorship!

Hole Sponsorship - \$500

- 14 Available
- Company Name/Logo in event program
- Company name on email blast for Golf Event
- Company Logo on Hole

Become a Friend of the DC Chapter for 50% off!

Support your chapter throughout the year with a sponsorship package puts your brand front and center with our chapter members and the DC space community. More details are available on subsequent pages, but highlights include:

- Exclusive window for event sponsorships before general availability
- Be featured on the DC Chapter page on the SFA website
- Receive invitations to limited availability events

Any organization sponsoring Golfing for Guardians is eligible to save 50% (\$500) on their Friend of the DC Chapter sponsorship for the next year*.

*Organizations must purchase membership before 10/1/22 to receive the discount. The next chapter year runs 10/1/22 - 9/30/23.

Contact Josh Martin jmartin@decisionlens.com for more details.

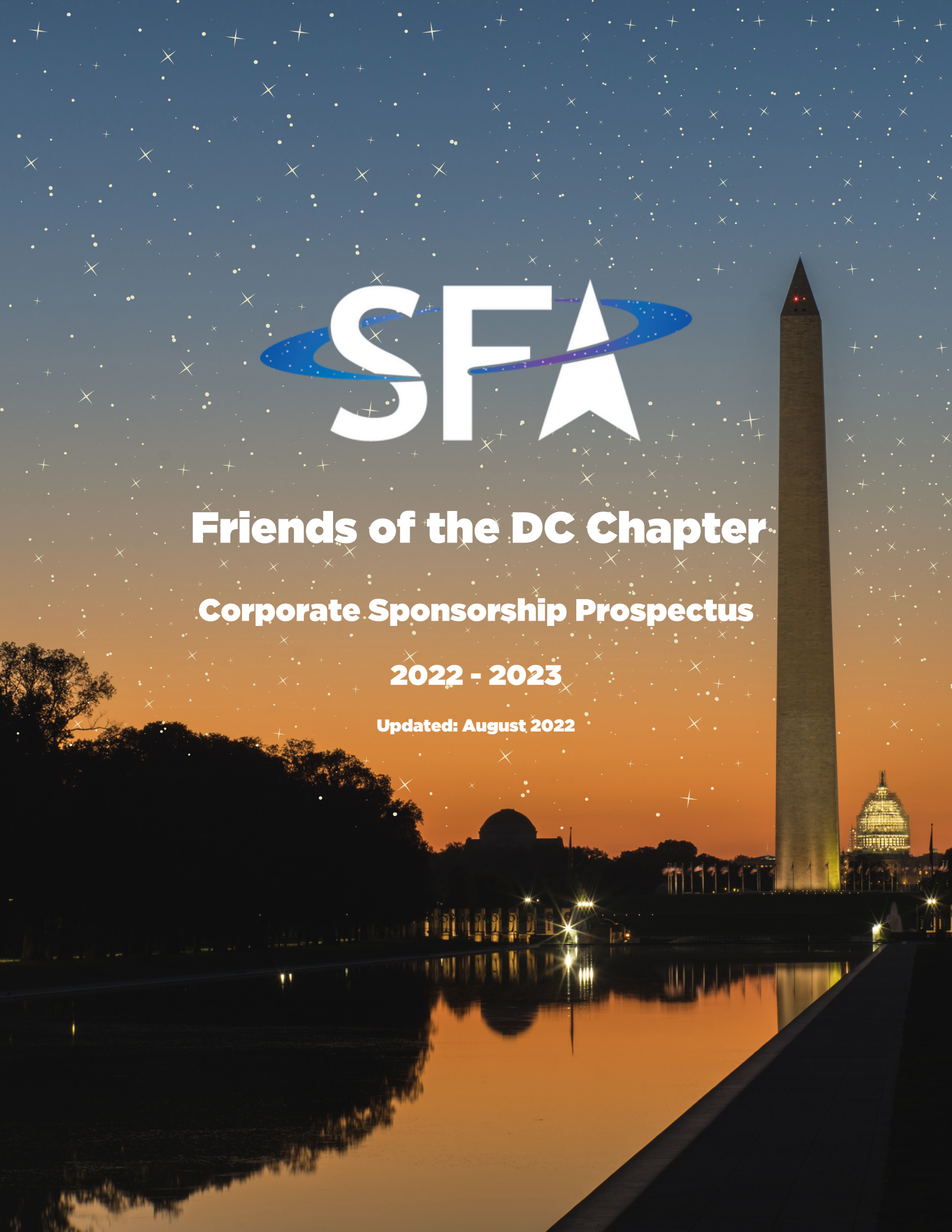


Friends of the DC Chapter

Corporate Sponsorship Prospectus

2022 - 2023

Updated: August 2022



INTRODUCTION

The Space Force Association (SFA) is an organization committed to achieving superior national space power by shaping a Space Force that provides credible deterrence in competition, dominant capability in combat, and professional services for all partners. As a professional association with informed government, businesses, and individual members, the SFA lends diverse ideas, voices, and energies to help define national spacepower and build a Space Force capable of meeting a diverse set of challenges. We achieve this goal by researching creative, effective, and fiscally responsible space domain solutions; informing of the needs and trends of the United States Space Force (USSF); and advocating for a future of security through prosperity in the infinite frontier of space.

We ask that you consider becoming a Friend of the DC Chapter to support our Guardians in the national capital region. Sponsoring the chapter provides the funding necessary to meet our chapter goals: support today's Guardians and their families, engage the next generation of Guardians, and advocate on behalf of the Space Force.

Our ideal location in the US Capital gives the DC Chapter unique access with the imbued responsibility to meet an important mission: keeping Space Force at the forefront of our national legislators. In addition to national leaders, we aim to bridge the public-private divide to bring true partnership between these two elements critical to space dominance.

This packet includes a description of the different types of corporate sponsorship packages and events. If you are interested in becoming a sponsor please do not hesitate to reach out to us. Thank you in advance for taking the time to review our sponsorship and we look forward to working with you in the future.

Sincerely and Semper Supra!

Sincerely,

Tim Adam
DC Chapter President



FRIENDS OF THE DC CHAPTER

\$1,000 ANNUALLY

Become a friend of the DC Chapter of the Space Force Association. This sponsorship package puts your brand front and center with our chapter members and digital community throughout the year while providing your company exclusive windows of opportunity to sponsor additional events.



Corporate logo and description featured on the DC Chapter Website with link to your corporate site



Corporate logo highlighted at all chapter meetings



Corporate logo and company description featured in chapter newsletter



Exclusive early window for tentpole event sponsorship opportunities



Invitations to exclusive events throughout the year



Ongoing appreciation from chapter members and leadership

EVENT SPONSORSHIPS

The DC Chapter is focused on building the space community in the National Capital Region and is creating an event schedule to support our mission. Below are several ways your organization can support the local chapter, have your leaders engage with our community, and build brand recognition as a supporter of the space community

HOST QUARTERLY CHAPTER MEETINGS - \$2,500

Be the exclusive host of our chapter meetings for one year. Have our leadership team and members come to your office to network, discuss chapter business and topics relevant to space. Your sponsorship includes:

- Display company signage at the meeting
- Distribute 1-piece of branded content to attendees
- Special thank you and recognition at opening of meeting
- Special recognition in meeting eMail invites
- Company logo on event registration page
- Company mentioned / tagged in social posts promoting meeting

SPACE LEADER TALKS

Throughout the year, the DC Chapter will offer discussions with leaders in the space and Space Force communities. Topics & schedule are being developed. Sponsorship benefits include:

Gold - \$1,000 (4 available per talk)

- Display company signage at the event
- Distribute 1-piece of branded content to live attendees
- "Sponsored by" logo on welcome slide at event
- Company logo on event registration page
- Special recognition in meeting eMail invites

Platinum - \$2,000 (1 available per talk)

- Premier logo placement
- Right to host talk in your office
- Verbal thank you and recognition during event opening
- Company tagged in at least 2 social event posts
- List of opt-in registrants (1-time use)

For more information on sponsorships, contact DC Chapter VP Marketing Josh Martin at jmartin@decisionlens.com.

EVENT SPONSORSHIPS CON'T

NETWORKING BREAKFAST

Each quarter, the DC Chapter will host a live networking breakfast featuring a speaker from the space community discussing a relevant topic.

Gold - \$1,000 (4 available per breakfast)

- Display company signage at the breakfast
- Distribute 1-piece of branded content to live attendees
- "Sponsored by" logo on welcome slide at event
- Company logo on event registration page
- Recognition in meeting eMail invites

Platinum - \$2,500 (1 available per breakfast)

- Premier logo placement / table selection
- Two extra tickets for people from your company to attend
- Verbal thank you and recognition during event opening
- Company tagged in at least 2 social event posts
- List of opt-in registrants (1-time use)

HAPPY HOUR

During the year, the DC Chapter will host a happy hour at a local restaurant providing chapter attendees the opportunity to network.

Gold - \$1,000 (4 available per HH)

- Distribute 1-piece of branded content
- "Sponsored by" logo on a welcome sign
- Company logo on event registration page
- Recognition in meeting eMail invites
- Two extra tickets for people from your company to attend

Platinum - \$3,000 (1 available per HH)

- Premier logo placement
- Verbal thank you and recognition during event opening
- Special networking opportunities for your executives
- Company tagged in at least 2 social event posts
- Five extra tickets for people from your company to attend

For more information on sponsorships, contact DC Chapter VP Marketing
Josh Martin at jmartin@decisionlens.com.

TENTPOLE SPONSORSHIPS

The DC chapter is establishing several major annual events. These will be our most well attended, promoted, and high visibility sponsorship opportunities throughout the year. Friends of the DC Chapter will be given an exclusive sponsorship window and special pricing on sponsorships. Below are a sampling of tentpole events we intend to host throughout the year. More information on individual event sponsorships will be available during the year.

GOLFING FOR GUARDIANS - OCTOBER 3, 2022

Sponsorship packages are now available. Find more details on the last 2 pages of this prospectus.

SPACE FORCE BIRTHDAY BASH - DECEMBER

Celebrate the birth of Space Force! Each December we commemorate the launch of Space Force, the accomplishments of our chapter, and preview the year ahead with an end of year bash.

AIR & SPACE MUSEUM FAMILY DAY - SUMMER 2023

Engage the future generation of Guardian with a family friendly summer outing! We are in the early stages of planning this exciting event.

For more information on sponsorships, contact DC Chapter VP Marketing Josh Martin at jmartin@decisionlens.com.

FAQS

Do chapter sponsors have to be national corporate sponsors as well?

Local Chapter sponsors are NOT required to be National corporate sponsors. Companies that are already National corporate sponsors can also be local Chapter sponsors if they so desire and pay the annual sponsorship amount.

What will local funds be used for?

Funds that are provided for specific events for sponsorship will only be used for that event or follow-on events of the same name (ex: annual industry event). Friends of the Chapter funds will be used for a multitude of administrative and other purposes that keeps the chapter running, to include but not limited to chapter setup costs, brand swag for smaller events, booth purchases and upgrades, scholarships and other objectives outlined by the chapter.

What calendar year is the chapter operating on?

The DC Chapter will operate on the federal fiscal year with a new year beginning in October. During our first full year of operation (2022) anyone who becomes a Friend of the DC Chapter before October will receive benefits through fiscal year 2023.

Will my sponsorship auto-renew?

All Friends of the DC Chapter sponsorships will be scheduled to auto-renew each year. However, we will send an invoice 60-days prior to the renewal date with an opt-out option.

How do mid-year sponsorships work?

To simplify our approach, we will pro-rate mid-year sponsorships so every Friend of the DC Chapter is on the same billing cycle. Therefore, if you subscribe halfway through the year, your rate will be \$500 for that fiscal year with an auto-renewal of \$1,000 for the subsequent fiscal year.

**For more information on sponsorships, contact DC Chapter VP Marketing
Josh Martin at jmartin@decisionlens.com.**