



CHARITY GOLF CLASSIC



2023 Sponsorship & Registration Package

All proceeds support

 **FOOTHILLS ACADEMY**



PRIDDIS GREENS

Golf and Country Club

On **Thursday, August 10**, the 13th Annual Gordon Hoffman Charity Golf Tournament will be held at Priddis Greens Golf & Country Club in support of children with Learning Disabilities and ADHD. This first-class, private golf course provides a unique opportunity to golf at this exclusive venue.

Golfer Registration includes:

- 18 holes of golf at Priddis Greens - Hawk or Raven
- power cart rental;
- breakfast and lunch;
- awards and hole prizes (longest drive - male and female, longest putt, and more); and
- both a silent and live auction.



Priddis Greens Golf & Country Club is among Calgary's finest golf and country clubs and has been the recipient of numerous awards. Their two 18-hole courses that lie among the well-treed valleys of the Rocky Mountain foothills challenge players of every ability. Priddis Greens was chosen to host the LPGA Canadian Pacific Women's Open in August 2016.

Priddis Greens Golf & Country Club is a private, family-oriented association of members committed to excellence, enjoyment and respect who enjoy golf and social activities in great facilities provided with exceptional levels of service.



GORDON HOFFMAN

We are thrilled to continue our partnership with **Gordon Hoffman**, renowned Calgary philanthropist and community member. Gordon's annual support of this golf tournament began in 2010 and has since raised over \$1,000,000 to support programs and services benefitting individuals and families in Calgary affected by Learning Disabilities and ADHD.

Gordon is a lawyer whose practice area encompasses; Personal Injury Law, Real Estate, and Corporate Law. Gordon has received many awards, the most recent thereof being The City of Calgary Citizen of the Year Award of 2010, the Diamond Jubilee Medal Queen Elizabeth II 60th Anniversary 2012, Calgary Catholic Separate School Board Co-Honoree Community Shepherd Leadership Award 2012, the Governor General's Caring Canadian Award 2014, Calgary Herald's Compelling Calgarian 2015, CTV inspired Albertan 2016 and Sovereign's Medal for Volunteers, Canadian Honours System, The City of Calgary Heritage Achievement Award 2016 and The Calgary Board of Education Legacy Award 2018. In December 2019, Gordon was named a member of the Order of Canada.

Thank you Gordon for your continued generosity of time and spirit to support another year of the tournament in support of Foothills Academy Society, the programs provided and the clients served.

"I am a people person, and enjoy the practice of law. I attempt to help clients with their problems, and to secure positive results, if possible, amicably, efficiently and practically. I assist clients as their lawyer, friend, and advisor, and if I am not able to help, I refer or introduce them to someone else who will get the job done."

Gordon Hoffman

HOW TO PARTICIPATE



Sponsor

Being a sponsor at the Gordon Hoffman Golf Tournament has never been easier. Our fundraising team is keen to collaborate, and ensure there is value added every step of the way for your company. Foothills Academy values community, collaboration, and supporting our students and clients to Find Understanding, Build Confidence and Maximize Potential.

Bronze level and higher sponsors will be recognized in the newspaper **"Thank You"** ads after the tournament. As part of the sponsorship package, you will receive complimentary registration(s) based on the level of sponsorship. See the following page for options.

Register

A single golfer is \$375.

Twosomes are \$600.

Foursomes are \$1,200.

Donate

Do you want to support the tournament but can't attend? Donate to Foothills Academy Society and receive a charitable tax receipt for the full amount of your donation and receive recognition in the tournament program. Donations of items that will appeal to our golfers in our silent auction or as golf prizes (groups of four) are also appreciated.

Your Support Can Be Matched Up to 50%

In 2022, Foothills Academy Society is a participating charity in Shaw Birdies for Kids presented by AltaLink (BFK). BFK is a non-profit program run under the Calgary Shaw Charity Classic Foundation. All donations through BFK are matched up to 50%. All funds raised by the Gordon Hoffman Charity Golf Classic prior to August 31 will be eligible for the matching program.



SPONSORSHIP OPTIONS

Becoming a sponsor promotes your business to the over 200 golfers who attend the tournament and our social media followers across all Foothills accounts. If you have an idea for how you would like to be involved that is not listed below, reach out! We are keen to collaborate with our sponsors.

Presenting Sponsor \$10,000

This level of sponsorship is highly customizable to ensure appropriate and tailored recognition for our presenting sponsor. This package often provides our presenting sponsor with; 8 tournament registration, presenting sponsor logo on all materials, a full-page advertisement in the event program, extended MC thank you, and table recognition at the awards banquet. Other opportunities are available by request.

Platinum Sponsor \$7,500

This level of sponsorship receives 6 tournament registrations, mentioned by name at open and close of the awards banquet, half page advertisement in the event program, and named sponsor benefits for one of the:

- **Beverage Sponsor** – prominent logo on player passes, drink tickets, beverage carts and lunch bar
- **Gift Bag** – Recognition with logo as Gift Sponsor. Company logo on each golfer gift bag.

Gold Sponsor \$5,000

This level of sponsorship receives 4 tournament registrations, and named sponsor benefits for one of:

- **Lunch** – Prominent signage with logo as the Lunch Sponsor.
- **Driving Range/Putting Green** – Prominent signage with logo as the Driving Range and Putting Range.
- **Cart** – Corporate recognition with logo as Cart Sponsor on all the carts
- **Breakfast** – Prominent signage with logo as the Breakfast Sponsor

Silver Sponsor \$2,500

This sponsorship level receives 2 tournament registrations and named sponsor benefits for one of:

- **Gift Sponsor** - Recognition with logo on one item of choice in player gift bags.
- **Prize** – Recognition with logo on all prizes awarded by the tournament
- **Volunteer** – Recognition with logo on lunches provided to volunteers
- **Golf Ball** – Recognition with logo on sleeves of golf balls provided to players purchasing Player Pass

Bronze Sponsor \$1,500

This sponsorship level receives 1 tournament registration and named sponsor benefits for one:

- **Snack at Hole** - Recognition with logo at a Snack at a Hole at the tournament
- **Activity at Hole** - Recognition with logo at an activity at a Hole at the tournament

Hole sponsors are able to connect with golfers at the tee boxes to share product samples, connect with players, and make an impact. If you are keen on the idea of being a Hole Sponsor but are not sure where to start, we have a variety of options and volunteers to guide and support your vision.

Hole Sponsor with Golfers: \$1,850*

This sponsorship level also receives 4 tournament registrations.

Hole Sponsor without Golfers \$500*

* Sponsorship fee (\$500) waived if you provide food or beverage or HIO insurance.

SPONSORSHIP OPTIONS

	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Hole Sponsor
Tournament Entries	8	6	4	2	1	
Logo On All Materials	<input checked="" type="checkbox"/>					
Full Page Advertisement in Brochure	<input checked="" type="checkbox"/>					
Half Page Advertisement in Brochure		<input checked="" type="checkbox"/>				
Logo in Brochure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Extended MC Thank You/Opportunity to Speak	<input checked="" type="checkbox"/>					
MC Recognition		<input checked="" type="checkbox"/>				
Table Recognition at Lunch	<input checked="" type="checkbox"/>					
Logo on Player Passes/Drink Tickets/Beverage Cart/Lunch Bar		<input checked="" type="checkbox"/>				
Logo on Player Gift Bags		<input checked="" type="checkbox"/>				
Logo on Lunch Signage			<input checked="" type="checkbox"/>			
Logo at Driving Range/Putting Green			<input checked="" type="checkbox"/>			
Logo on Golf Carts			<input checked="" type="checkbox"/>			
Logo on Breakfast Signage			<input checked="" type="checkbox"/>			
Logo on Player Gifts				<input checked="" type="checkbox"/>		
Logo on Player Prizes				<input checked="" type="checkbox"/>		
Logo on Volunteer Lunches				<input checked="" type="checkbox"/>		
Logo on Golf Ball Sleeves				<input checked="" type="checkbox"/>		
Logo at hole with Snack					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo at hole with Activity					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pre-event day social media recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Event day social media recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Post Event Thank You - Traditional Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on event emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo on event website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on online auction site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				



find understanding. *build* confidence. *maximize* potential.



ABOUT US

Connecting with Foothills Academy Society changes lives. For over 40 years, Foothills Academy Society has provided a centre of excellence assisting individuals with Learning Disabilities to achieve their potential. Fundraising activities ensure that no child or family is turned away due to their financial circumstances.

In 2021/22, donations provided over \$1 million in bursary assistance to children and youth accessing the school and community programs. We focus on a wide range of strategies to help students find success which ensures students reach their full potential.

SCAN HERE TO



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OR
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