

ODC Cup Sponsorship Opportunities



The ODC Network is a registered 501 (c)(3) non-profit outdoor education and conservation organization. We impact our community by educating preschool-college aged students and by restoring and improving our local waterways and land which brings visitors to Holland. In 2018, the ODC Network, which owns and operates the Outdoor Discover Center in Fillmore Township, assumed management of the DeGraaf Nature Center, a property owned by the City of Holland. Such education and conservation services would not be possible without the support of area businesses.

Join us on Wednesday, June 5, 2024 for the ODC Cup at the Diamond Springs Golf Course, located in Hamilton, MI. This scramble-style golf event will bring people together and generate revenue for the ODC Network. During this unique event, golfers will have the opportunity to learn more about all aspects of the ODC Network and see some live Birds of Prey where they rarely visit! Plus, they will enjoy a round of golf and lunch while raising money for a great cause.

All funds raised will support the ODC Network's mission of advancing outdoor education and conservation in West Michigan.

\$3,000 Eagle Sponsor

- Company volunteers/booth at registration or at a tee
- Company item giveaway to all participants
- One golf team
- Logo recognition on all marketing materials
- Logo recognition at multiple sites on event day
- Logo on ODC Network's website
- Business tagged on social media event page and posts
- Recognition in ODC Network's Quarterly Program Guide

\$1,500 Birdie Sponsor

- Company volunteers/giveaway/booth at a tee
- Logo recognition at a tee
- One golf team
- Logo recognition on ODC website
- Recognition on social media posts and social media event page

\$250 Hole Sponsor (18 max)

- Name recognition on ODC website
- Logo recognition at one hole

Marketing Outreach

- ODC Network Websites: 204,000 reach
- ODC/DeGraaf Nature Center Social Media: 18,500 followers
- Quarterly Program Guide: 3,000+ households

\$750 Beverage Sponsor (limited)

- Name recognition on ODC website
- Logo recognition at on beverage cart & drink tickets
- Company volunteers/giveaway/booth at a tee

\$500 Lunch Sponsor (limited)

- Name recognition on ODC website
- Logo recognition at patio/lawn area for lunch
- Company volunteers/giveaway/booth at a tee

'Chip In' Donor

Donations of any value will help us reach our goal!

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Company / Organization Name (as you wish it to be listed)

Mailing Address

City

State

Zip Code

Contact Person

Title

Telephone

Email

I understand that by signing this agreement, I am committing my organization to the following.

☐ I'd like to sponsor at the level of _____

☐ I can't sponsor but I'd like to contribute.

Financial Contribution of \$ _____

And/or in-kind service of _____

Service valued at \$ _____

Signature

Date

☐ My check made payable to ODC Network is enclosed.

☐ Please invoice me for the full amount.

Please Return to:
ODC Network
4214 56th Street
Holland, MI 49423

If you have any questions or
would like to pay by card, please
call Ashley at 616-368-9289
ashley@outdoordiscovery.org

ODC Network