

The Phi Delta Theta Dullea Classic Golf Tournament was started in response to a request from Delta Delta Delta Sorority House Mother, Mary Jane Dullea of the Wichita State Chapter. Her husband, Dennis, tragically passed away due to Amyotrophic Lateral Sclerosis (ALS) in 1990. The Dullea Classic offered the men of Phi Delta Theta (Kansas Delta) the opportunity to increase awareness for this devastating disease while raising over \$500,000 over the span of 10 years. Those affected by ALS have always had a special place in the hearts of Phi Delt nationwide. In 1941, Lou Gehrig of the New York Delta Chapter passed away from ALS after a Hall of Fame baseball career for the New York Yankees. In Lou Gehrig's memory, Phi Delta Theta continues to support the fight against ALS in order to honor his legacy as "the luckiest man."

"Today, I consider myself the luckiest man on the face of the earth. And, I might have been given a bad break, but I've got an awful lot to live for." – Lou Gherig July 4th 1939

This year, the Dullea Classic will be renamed the Clark Jackson Classic in order to recognize the legacy of one of Kansas Delta's most prominent alumni. As a prominent member of our Chapter Advisory Board for well over a decade, Clark was a leader, mentor, and friend to undergraduate and alumni members alike. One of Clark's numerous and significant achievements is his role in organizing the construction of the Chapter House at 4000 East 21st St North in 1993. Tragically, in 2011 Clark passed away from ALS after a long fight. Clark famously said while referring to his condition that he "loved the fraternity so much he got the fraternity disease." Attached to this packet is a letter Clark wrote to the chapter in his last weeks encouraging us to continue on with the fight against ALS.

At its peak, the Dullea Classic was among the largest student organized philanthropy events in the nation breaking Wichita State, Phi Delta Theta, and national Greek Chapter records. These achievements serve a dual purpose as a reflection of Kansas Delta's commitment to the fight against ALS and also as a vision for what we can achieve together. However, our success is contingent upon the generous hearts of those reading this letter. We humbly ask for your support in honoring the memory of the Dullea family, Lou Gherig, and Clark Jackson as we look to raise over \$15,000. Together, we can make a difference in the fight against ALS and honor the legacies of all those who have been affected by this devastating disease.

Thank you for your time and consideration.

Sincerely,

The Men of the Kansas Delta Chapter of Phi Delta Theta