

2024 OCH FOUNDATION ANNUAL CHARITY GOLF TOURNAMENT

Friday, September 13th 2024



LOCH MARCH GOLF & COUNTRY CLUB

ABOUT US

OCH Foundation exists to break down barriers and alleviate the effects of poverty and inequities faced by the 32,000 tenants living in Ottawa Community Housing: Ottawa's largest social housing provider.

OUR WORK

OCH Foundation programs provide opportunities for tenants to improve their employment, education and community engagement. Our efforts are driven by the belief that a vibrant and healthy community is one where everyone thrives.



HOP ON BIKES

Provides refurbished bicycles, helmets and locks to children and youth.



INSPIRED BY LEARNING

Provides financial assistance to tenants of OCH who are undertaking post-secondary studies and who demonstrate financial need.



PACK-A-SACK

Provides backpacks and school supplies to children in kindergarten through grade nine.



YOUTH FUTURES

Helps youth 16-21 years old build important skills to prepare for post-secondary education, including a paid internship.



RECLINK

Helps connect OCH children and youth to Arts, Camps, and Sports programs.



TOMMOROW READY

Supporting tenants of OCH with perishable, non-perishable and hygiene products through our partnership with Khalsa Aid Ottawa.

2023 HIGHLIGHTS



Doubled impact within most of our programs to respond to the needs within OCH communities such as the request for backpacks



Developed a NEW program called *Tomorrow Ready* to respond to the needs and the rapid increase in the cost of living impacting tenants living within OCH



Launched our **new website!**

PRIORITIES FOR 2024



Expand the Hop on Bikes Program to refurbish adult sized bikes and distribute them in OCH Communities



Increase program capacity and meet the increasing need for our 6 core programs in OCH Communities



Pilot 2 recreation activities for seniors (reclINK events)

TOURNAMENT SCHEDULE

- Registration
- BBQ Lunch
- Opening Ceremony
- Shotgun Start
- Closing reception with poutine bar & entertainment



WHY SPONSOR

The OCH Foundation Annual Charity Golf Tournament is our organization's largest fundraiser to support OCH Foundation programs and operations. Last year we welcomed local business owners, City Councilors, construction industry partners, and a diverse range of community builders representing many different sectors to the sold-out event.

We offer unique partnership opportunities to align your company's brand with us. This year we are also celebrating our 10th golf tournament and invite your support to help us mark this important milestone.

All golf tournament sponsors and participants will be promoted throughout our extensive network and profiled on social media, our website and on-site during the event. Sponsors are also invited to our after-golf "Poutine Bar" networking event.

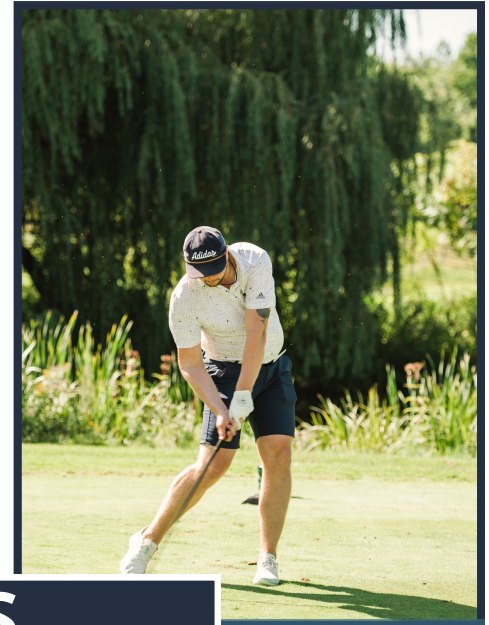
Every dollar raised is invested in our programs that benefit children, youth and individuals living in OCH communities.

OTHER ACTIVITIES INCLUDE

- Hole in one prize
- Drive for a YETI!
- Buy a mulligan
- 50/50 draw
- Golf passport games
- Post-game networking opportunity



2023 OCH FOUNDATION CHARITY GOLF TOURNAMENT



2023 HIGHLIGHTS

- ☆ A great group of golfers on the course!
- ☆ Together we raised \$104,247
- ☆ Over 30 sponsors supported the cause

\$104,247

OUR 2023 SUPPORTERS

BBQ Lunch Sponsor - GC Construction
Youth Futures Sponsor - Stantec



SPONSORSHIP OPPORTUNITIES



ALL SPONSORS RECEIVE

- ☆ Logo on tournament banner and the OCH Foundation website
- ☆ Recognition during event
- ☆ Profile via our social media channels leading up to, during and following the tournament
- ☆ Recognition in OCH Foundation newsletter

OTHER WAYS TO GET INVOLVED

- ☆ Treat your clients or staff to a round
- ☆ Donate products to be showcased in our silent auction or as prizes for our contests.
- ☆ Sponsor an on-course activity

Should you not find a package that meets your company's needs, we welcome you to reach out to discuss customized options.

SPONSORSHIP OPPORTUNITIES

Title Sponsor - OCH Foundation Annual Charity
Golf Tournament Presented by

\$15,000



- 2 complimentary foursomes.
- Branded flags at each golf hole..
- Exclusive company signage displayed at registration.
- Recognition and speaking opportunity during lunch.
- Opportunity to provide swag or company information in participant loot bags.
- Profile in the 2025 Golf Tournament Sponsorship Package as "2024 Sponsor".
- Company logo added to Event Caddy registration.

SPONSORSHIP OPPORTUNITIES

BARBEQUE LUNCH SPONSOR

\$6,000

- 1 complimentary foursome
- Exclusive company signage displayed at BBQ Lunch
- Company refreshments including lunch reception
- VIP table at lunch with OCH Foundation Board members and program staff
- Profile in the 2025 Golf Tournament Sponsorship Package as "2024 Sponsor"

SOLD OUT



PROGRAM SPONSOR

6 Available

\$5,000

Sponsor one of the OCH Foundation's programs reCLINK, Pack-a-Sack, Inspired by Learning Bursary, Youth Futures, Hop on Bikes, and Tomorrow Ready

- 3 day profile on social media as an Ambassador of the (selected) program
- 30 second company video testimonial "why I support (selected) program"
- Host a program staff member to deliver a presentation to your company on the impact of selected program
- Profile in the 2025 Golf Tournament Sponsorship Package as "2024 Sponsor"



SPONSORSHIP OPPORTUNITIES

BEVERAGE CART SPONSOR

\$4,500

- Recognition as Beverage Cart Sponsor - signage on cart
- 2 Complimentary drinks credit for each golfer with sponsor logo on tickets

SOLD OUT



GOLF CART SPONSOR

\$4,500

- Recognition as Golf Cart Sponsor - includes "Exclusively covered by..." signage on all 72 carts

SOLD OUT



POUTINE BAR SPONSOR | \$4,000

- Company recognition as host of post-game reception / networking event
- Promotion in tournament registration materials
- Recognition during post-game reception

GOLF BALL SPONSOR | \$4,500

- Company logo printed on all tournament golf balls distributed to all the golfers

SOLD OUT

SPONSORSHIP OPPORTUNITIES

GOLF GAMES PASSPORT

\$3,500

- Company signage at passport registration table
- Company logo on passport booklet
- Receive 4 complementary golf game passports



SWAG SPONSOR

\$3,000

- Customized company logo swag bag provided to all golfers
- Opportunity to include company swag or company information in bags



HOLE IN ONE SPONSOR

\$2,500

- Prize at specific hole
- Opportunity for company representatives to host and announce winning hole in one contest

SOLD OUT



SPONSORSHIP OPPORTUNITIES

AWARD SPONSOR

\$2,500

- Company name will be represented on the awards
- Company representative can announce golf game winners and tournament champion.



50/50 SPONSOR

\$2,500

- 50/50 volunteer will wear company logo on shirts
- 50/50 tickets will have company logo on them.



DESSERT SPONSOR | \$1,750

- Logo on take-home dessert packaging distributed during networking event



SPONSORSHIP OPPORTUNITIES

TENT ON A TEE SPONSOR

2 Available

\$1,500

- Set up a tent at a hole to promote your business
- Opportunity to host a game at hole or give out swag

GOLF HOLE SPONSOR

12 Available

\$1,000

- Signage at pre-selected hole on the course
- Prominent "thank you" message at registration



Get Involved!

To confirm your sponsorship, or for more information please contact:

Traci Spour-Lafrance
traci.spour-lafrance@ochfoundation.ca
(343) 997-6400

