

Dear Prospective Sponsor,

The Krimson Leadership Achievement Foundation, created in 2018, serves as the philanthropic arm of the Newnan-Fairburn Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. The mission of the Foundation is to **identify and invest in opportunities that engage today's generation of young people** living in the cities of Newnan, Fairburn, Fayetteville, Palmetto, and Tyrone, GA that **promote their overall social, educational, and cultural development**.

Our Guide Right is a program for **youth's educational and occupational guidance**, primarily inspirational and informational in character. Its reach extends to **high schools and colleges** alike. In the latter, giving due attention to the needs of undergraduate members. The purposes of the Guide Right Service Program are to place the training, experience, and friendly interest of **successful men**, at the disposal of youth needing inspiration and counsel regarding their choice of a life career, while the community is made aware of the problems that may be encountered as these youth seek to realize lives of usefulness. Guide Right encompasses many of our **youth-oriented programs** such as mentoring, college preparatory programs, and tutoring. However, the Flagship Initiative of the Guide Right Service Program is the **Kappa Leadership & Development League**.

The Kappa Leadership & Development League is a **program designed to aid young men of high school age to grow and develop their leadership talents** in every phase of human endeavor. Kappa League provides both challenging and rewarding experiences to enhance their lives. Since the fundamental purpose of Kappa Alpha Psi is **ACHIEVEMENT**, the Fraternity's primary purpose is to help these young men achieve worthy goals for themselves and make constructive contributions to their community when they assume leadership roles.

The basic objectives of the Kappa Leadership & Development League may be summarized as follows:

To help youth, especially those of high school graduating classes, in their selection of courses leading to vocations compatible with their aptitudes and personalities.

To assist students, while they are training, to get started in employment, and to progress successfully in their chosen fields.

To assist parents in handling of their children by giving them the opportunities to talk over their problems with those who know and are successful in their chosen vocations.

To afford the less fortunate youths a respite from the drudgery of the streets, through sponsored trips to ball games, zoological gardens, museums, theater, and other activities.

To inform youth of the values of higher education, assistance available for continued pursuits, scholarship, loans, and professional opportunities, and current labor demands and the trends on effects of these demands and trends on the labor market.

On August 24, 2024, we will hold the **3rd Annual Gold Jacket Golf Invitational** at Canongate 1 Golf Club, 924 Shaw Road, Sharpsburg, Georgia. We seek your support to continue to provide programming initiatives and partnerships to support the students in the Newnan-Fairburn service areas and their communities. Your donation to the Krimson Leadership Achievement Foundation will help us support the programs, initiatives, and organizations **dedicated to empowering the nation's most undeserved communities and investing in our youth** to become the next generation of leaders and achievers. It's not just a donation, it's an investment in achievement!

Please consider sponsoring our event or donating an item/items for our silent auction/raffle. To reserve your sponsorship, please review the following information and scan the QR code to confirm your chosen sponsorship package.

On behalf of the Board of Directors of the Krimson Leadership Achievement Foundation, thank you for your consideration, we hope we can count on your support to help fulfill our mission.

With Gratitude,



Donald E. Williams
President
Krimson Leadership Achievement Foundation

Sponsorship Opportunities



Sponsor Levels

PRESENTING SPONSOR (1 available) \$7,500	EAGLE SPONSOR (5 available) \$5,000
19th HOLE RECEPTION SPONSOR (1 available) \$3,500	BIRDIE SPONSOR (5 available) \$2,500
GOLF CART SPONSOR (1 available) \$2,000	EXPERIENCE SPONSOR (5 available) \$2,500
PAR SPONSOR (10 available) \$1,000	TEE BOX SPONSORS (1-18) (**15 available) \$250

Sponsorship Benefits

Sponsorship Deadline: August 13, 2024

Please contact Darron Heath (darronheath@yahoo.com) with any questions.
We're excited about this potential partnership!

Presenting Sponsor - \$7,500

- Co-branding with event title
- Registration for four teams, (16) players
- Presenting Sponsor logo on tournament website, collateral and signage
- Verbal recognition at the opening and closing of the tournament
- Speaking opportunity at evening reception
- Unique social media posts announcing company as Presenting Sponsor
- Company logo or branding on one golf hole tee box of your choice (**first come first serve selection**)
- Opportunity to set up a display table at your banner hole
- Opportunity to include promotional item in swag bags

Eagle Sponsor - \$5,000

- Registration for three teams, (12) players
- Logo on tournament website, collateral and signage
- Company logo or branding on one golf hole tee box of your choice (**first come first serve selection**)
- Opportunity to set up a display table at your banner hole
- Company recognition at evening reception
- Opportunity to include promotional item in participant swag bags

19th Hole Awards Reception Sponsor - \$3,500

- Exclusive sponsor of the awards reception
- Registration for three teams, (12) players
- Recognition signage displayed during awards reception
- Speaking opportunity at evening reception
- Logo on tournament website, collateral and signage
- Opportunity to include promotional item in swag bags

Birdie Sponsor - \$2,500

- Registration for two teams, (8) players
- Logo on tournament website, collateral and signage
- Company logo or branding on one golf hole tee box
- Opportunity to include promotional item in swag bags

Golf Sponsor - \$2,000

- Exclusive golf cart sponsor
- Registration for one team, (4) players
- Logo on tournament website, collateral and signage
- Logo on stickers placed on each golf cart
- Opportunity to include promotional item in swag bags

Experience Sponsor - \$1,500

- Registration for one team, (4) players
- Logo on tournament website, collateral and signage
- Representative present at tee box where the on course experience activity takes place
- Your company's logo will be featured at the hole where the on course experience activity takes place
- Opportunity to include promotional item in swag bags

Par Sponsor - \$1,000

- Registration for one team, (4) players
- Logo on tournament website, collateral and signage
- Opportunity to include promotional item in swag bags

Admission for a Foursome

- Early Bird (Now - May 31) : **\$500.00**
- General Admission (June 1) : **\$600.00**

Tee Box Sponsors (1-18)

****15 Available- \$250**

- Company sign displayed at a hole tee box marker.
- Branded card marker on 'Tee Box Marker ends', with postings at course hole distance signpost. (Holes are first come, first serve availability)

Single Golfer Admission

- Early Bird (Now - May 31) : **\$125.00**
- General Admission (June 1) : **\$150.00**

Tax-Deductible Support

If you're unable to sponsor or attend the Gold Jacket Golf Invitational but still wish to contribute your tax-deductible support to the Krimson Leadership Achievement Foundation, you can do so by making a donation.

Looking for a package that better fits your marketing or community relations goals? Let's talk!
Contact Events by Kenna at 214-497-9948 or eventsbykenna@gmail.com.

In-kind Donation Opportunities Available

REGISTER OR SPONSOR HERE



Krimson Leadership Achievement Foundation, Inc.

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