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## **EVENT BACKGROUND**

The Okanagan Indian Band (OKIB) and the OKIB Group of Companies are planning to host the **3rd Annual Charity Golf Tournamen**t at The Rise Golf Course in Vernon on **Friday, September 6th**, **2024**.

**Proceeds will go to** the OKIB to assist with building the nkmaplqs i? snmamaya?tn i? kl sqilxwtət 'head of the lake where our children go learn our Indigenous ways' **New Cultural Immersion School**.

Our tournament will host over 100+ businesses and entrepreneurs from near and far.

Our targeted fundraising goals exceeds \$20 million dollars. It is our goal to raise **\$100,000** at the Golf Tournament this year to support the development of our school.

Thanks to support from our numerous sponsors, over the last 2 years we were able to raise over **\$200,000!** 





### WELCOMING STATEMENT

Welcome to our annual charity golf tournament in support of our Cultural Immersion School. We are deeply grateful for your presence and support as we come together to preserve and celebrate our Syilx heritage.

Through your generosity, we will provide vital resources to our Cultural Immersion School, ensuring the transmission of our traditions, language, and customs to the next generation. Your contributions empower us to create a vibrant future for our children rooted in our ancestral wisdom.

We extend our heartfelt appreciation to all participants, sponsors, donors, and volunteers who have embraced this cause. Your dedication and support are invaluable in nurturing our cultural identity and fostering a sense of pride in our Syilx heritage.

As we play this round, let us be inspired by the resilience of our ancestors and the unity of our community. Together, we safeguard our cultural treasures and build bridges to a future that honors and celebrates our Syilx heritage.

Thank you for your unwavering commitment and for joining us in this noble endeavor.

"Our Cultural Immersion School will be the beating heart of our community, where the flame of our heritage is nurtured, our traditions are upheld, and the next generation is empowered to carry the Syilx culture and language forward with pride and wisdom."



## ńkmaplqs i? snmamáya?tn i? kl sqilxwtət CULTURAL IMMERSION SCHOOL

#### History of the Cultural Immersion School

- 1996-1997 snc'c'amala?tn Early Childhood Education Center offered Preschool and Kindergarten
- 2006 nkmaplqs i snmamayatn i kl sqilxwtet offerred Grades 1-4, Early Childhood Centre (ECE) and Elementary School
- 2010 to 2011 offered K-Grade 7, ECE, elementary school and new modulars. Growth over the years of the ECE and the Cultural Immersion School program indicates the importance of a new school.

#### **Current Cultural Immersion School**

 New modulars were set up September 2021 adjacent to the Old Day School until nkmaplqs i snmamayatn i kl sqilxwtet is built. However the building is already experiencing overcrowding

#### **FUTURE OF THE NEW CULTURAL IMMERSION SCHOOL**

OKIB and ISC (Indigenous Services Canada) are building a new Cultural Immersion elementary school Komasket Park adjacent to snc'c'amala?tn Early Childhood Education Center. In the new school we hope to have:

- Classrooms (K4-Grade 7)
- Full size gymnasium
- Kitchen

- Cafeteria
- Break-Out Rooms
- Cultural and Language Room



## **OUR TEAM**



Laurell Cornell
Golf Committee
events@okanagan.org



Sandie Derrickson
Golf Committee
fundraising@okanagan.org



**Tetko Marchand**Golf Committee
tetku@okibgc.ca

For the last 2 years, we've been blown away by the support from our sponsors. Our goal was \$100,000 each year, and we definitely surpassed the \$200,000! It is our goal again to raise \$100,000 at this year's golf tournament to support the development of our school.

If you are interested in learning more about our exclusive sponsorship opportunities, and/or would like to donate to the new school project, please do not hesitate to contact any committee member by email or at golf@okibgc.ca; you may also call Sandie and she can get you in contact with the right person, 250-309-4326

Limlemt (Thank you). We look forward to hearing from you!

To sponsor, please contact any committee member: www.okibgc.ca/events | Email: golf@okibgc.ca | 250-309-4326



Event Date: Friday, September 6, 2024

Event Time: 10:00 am, shotgun start

**Event Place:** The Rise Golf Course

8800 Rising View Way, Vernon, BC

Dinner: On-site: The Edge Restaurant & Bar

Registration: \$250/player or \$1,000 team





## **LAST YEAR'S SPONSORS**

"We cannot thank the donors and sponsors enough for their unwavering support to the Cultural Immersion School which is so needed in our community. Our children are currently in old, overcrowded buildings, and their generosity will enable us to get the construction started that much sooner."

Thank you to last year's sponsors:

Title Sponsor (\$15,000)	Tolko Industries
Platinum Sponsor Entertainment (\$10,000)	Centrefire Energy Group
Gold Sponsor (\$7,500)	JFK Law
Silver Sponsor (\$5,000)	Urban Systems
Bronze Sponsor (\$2,500)	-SRI Homes -MRS Management -Iredale Architecture -Dawson Construction -Blue Collar
Golf Cart Sponsor (\$3,500)	CIBC Private Wealth Management

Lunch Sponsor (\$5,000)	Fortis BC
Dinner Sponsor	-Crosstown Metal (\$3,000) -Pipeworx (\$1,500) -Hogarth's Pharmacy (\$750) -Extropic (\$500)
Hole-in One Sponsors (\$3,000)	-Alcor Facilities x 2 -Element Controls x2
Refreshment Sponsor (\$2,500)	Rider Ventures
Food Station Sponsor (\$2,500)	Martin Estate & Injury Law

Longest Drive Contest \$1,500	-Kal Tire -Vernon Tourism
Putting Contest \$1,500	-Vernon Chamber of Commerce -Avillia Developments
Closest to the Pin Contest (1,500)	-Iredale Architecture Worley
Chipping Contest \$1,500	Kent McPherson
Tee Box Hole Sponsors \$1,500	-CIBC Private Wealth -Allteck -OTDC -Coast Capri Hotel -Ram COnsulting -Boundary Fencing
Sponsor a Player	-True Consulting x2 -Gorman x 4 -Westwood Electric x 4

Other donations came from: Marie P. Rousseau



# SPONSORSHIP OPPORTUNITIES

#### Title Sponsor-\$15,000

- Opportunity to address audience at the opening of the immersion school and tournament banquet
- 4 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- Strolling Dinner tickets for 8
- Opportunity to post corporate banner on-site (provided by sponsor)
- Opportunity to submit materials for golf swag bags (provided by sponsor)



#### Platinum Sponsor-\$10,000

- Opportunity to address audience at banquet dinner
- 4 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- Strolling Dinner tickets for 6
- Opportunity to post corporate banner on-site (provided by sponsor)
- Opportunity to submit materials for golf swag bags (provided by sponsor)





#### Gold Sponsor-\$7,500

- 4 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- Strolling Dinner tickets for 4
- Opportunity to post corporate banner on-site (provided by sponsor)
- Opportunity to submit materials for golf swag bags (provided by sponsor)



#### Silver Sponsor-\$5,000

- 2 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- Opportunity to post corporate banner on-site (provided by sponsor)
- Opportunity to submit materials for golf swag bags (provided by sponsor)

#### **Bronze Sponsor-\$2,500**

- 2 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- Opportunity to post corporate banner on-site (provided by sponsor)

#### Hole-In-One Sponsors-\$3,000

- Logo Placement on \$25,000 Prize
- Logo prominently displayed on signage at tee box
- 2 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials

#### Golf Cart Sponsor-\$3,500

- Logo prominently displayed on all power golf carts during tournament
- 2 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials

#### **Lunch Sponsor-\$4,000**

- Logo prominently displayed on lunch cart during tournament
- Opportunity to post corporate banner at lunch station (provided by sponsor)
- 2 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- Opportunity to submit materials for golf swag bags (provided by sponsor)



### Dinner Sponsor-\$5,000 \*Multiple Opportunities

- Opportunity to post corporate banner at dinner (provided by sponsor)
- 2 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- Opportunity to submit materials for golf swag bags (provided by sponsor)

#### Food Station Sponsor-\$2,500

- Corporate recognition on signage at food station
- 1 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- \*Food, tent and cooking supplies provided by sponsor

#### Refreshment Sponsor-\$2,500

- Corporate recognition on signage at drink station
- 1 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- \*In addition to total cost of refreshments





#### Tee Box Hole Sponsor-\$1,500

- 1 Complimentary Golfer Registrations
- Premium Logo Placement on website and all marketing materials
- Logo prominently displayed on signage at tee box

#### Longest Drive Contest-\$1,500 (Ladies/Men)

- 1 Complimentary Golfer Registrations
- Opportunity to post corporate tent/banner near sponsored tee box
- Premium Logo Placement on website and all marketing materials

#### Closest to Pin Contest-\$1,500 (Ladies/Men)

- 1 Complimentary Golfer Registrations
- Logo Placement on Golf Marker Sign
- Opportunity to post corporate tent/banner near sponsored tee box
- Premium Logo Placement on website and all marketing materials

#### Putting Contest-\$1,500

- 1 Complimentary Golfer Registrations
- Logo Placement on Putting Green Signage
- Opportunity to post corporate tent/banner near sponsored tee box
- Premium Logo Placement on website and all marketing materials

#### **Chipping Contest-\$1,500**

- 1 Complimentary Golfer Registrations
- Logo Placement on Putting Green Signage
- Opportunity to post corporate tent/banner near sponsored tee box
- Premium Logo Placement on website and all marketing materials

#### Sponsor a Player-\$250

- We had many people reach out last year to pay for OKIB youth/members that could not normally afford to play.
- Premium Logo Placement on website and all marketing materials







### **Entertainment Sponsor-\$2,500**

- Opportunity to post corporate banner at dinner (provided by sponsor)
- 1 Complimentary Golfer Registration
- Premium Logo Placement on the website and all marketing materials
- Opportunity to submit materials for golf swag bags (provided by sponsor)

#### School Items: \$100-\$1,000+

Any donation amount, to purchase items needed for the school. Things like desks, gym equipment, school supplies, furniture, kitchen and office items, the list is endless and any support is appreciated

 Premium Logo Placement on website and all marketing materials





#### Best Dressed Contest in honour of Darren Radbourne

Darren Radbourne, Senior Designer with Iredale Architecture attended our 1st annual tournament, and he was definitely the best dressed! A few days later, he passed away suddenly, and although we all just met him, he left such an impression on all of us.

In memory of Darren, we'd like to have another best-dressed contest, so wear your best clothes for a chance to win and honour Darren! The theme (might be) Western, if we can get a hold of that dern mechanical bull!! **Side note: if you know of one, let Tetko know!** 

A few words from his wife, "I am so happy to see Darren honoured in this way by your community. He cared so much about your school and was absolutely committed to helping to design something that would reflect exactly what your community wanted. He had so much fun at the golf tournament last year! Thank you for caring about Darren and honouring his love of life, people, community and fun. He was always the best dressed, of all of us, no matter what he was wearing. Take Care and thank you so much! All the best for a successful and fun tournament. Darren will be there in spirit, I know."



# THANK YOU

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