

### Dear Management,

We would like to extend an invitation to partner with Active Sports Therapy for the **2025 AST Charity Golf Tournament**, with proceeds benefiting **KidSport Calgary**. Thanks to our generous partners, we were able to raise \$10,000 at our 2024 Tournament!

Your partnership would assist **Active Sports Therapy** in raising funds for **Kid Sport Calgary** and the children they serve. As a thank you, we offer recognition and visibility to your company through the event and social media. Higher levels of partnership offer extra perks - including player registration for 2+ people.

If you are not able to provide a partnership, we welcome any raffle items or door prizes. All donations will be greatly appreciated and will help us to reach our goal!

We look forward to hearing from you, and thank you for your consideration.

Kind Regards,
Dr. James Motyer, Ian Brown and the AST Golf Tournament Committee
activesportstherapy.ca

# **Partnership Opportunities**

### **Gold Partner: \$3000**

- Company partnership hole signage
- Green fees for FOUR at Sirocco Golf Club
- FOUR complimentary seats at the lunch and gala dinner for players
- Gold partnership recognition in the tournament program and AST newsletter
- Logo on promotional materials

### Cart Partner: \$1500

- Company partnership hole signage
- Green fees for TWO at Sirocco Golf Club
- TWO complimentary seats at the lunch and gala dinner for players
- Cart partnership recognition in the tournament program and AST newsletter
- Logo on promotional materials

### **Lunch Partner: \$1500**

- Company partnership hole signage
- Green fees for TWO at Sirocco Golf Club
- TWO complimentary seats at the lunch and gala dinner for players
- Dinner partnership recognition in the tournament program and AST newsletter
- Company logo on all lunch tables
- Logo on promotional materials

#### **Dinner Partner: \$1500**

- Company partnership hole signage
- Green fees for TWO at Sirocco Golf Club
- TWO complimentary seats at the gala dinner for players
- Dinner partnership recognition in the tournament program and AST newsletter
- Company logo on all dinner tables
- Logo on promotional materials

#### Silver Partner: \$1250

- Company partnership hole signage
- Green fees for TWO at Sirocco Golf Club
- TWO complimentary seats at the lunch and gala dinner for players
- Logo on the promotional materials
- Silver partnership recognition in the tournament program

### **Bronze Partner: \$1000**

- Company partnership hole signage
- Green fees for TWO at Sirocco Golf Club
- TWO complimentary seats at the lunch and gala dinner for players
- Bronze partnership recognition in the tournament program
- Logo on promotional materials

#### **Hole Partner: \$500**

- Company partnership hole signage
- Hole partnership recognition in the tournament program
- Option to set up the day of, whether it be on course, at registration, or at the banquet

#### **Raffle Partner:**

- By contributing an item or service, you'll help us create a memorable night and raise funds critical to continuing our work. Popular auction items include:
  - Gift baskets or gift cards
  - Unique experiences (concerts, trips, or behind-the-scenes tours)
  - Products or services from local businesses
  - Art, memorabilia, or specialty items
- Company acknowledgement
- If your business would like to support this tournament by sharing raffle items please send us an email to golf@activesportstherapy.ca

### **Swag Bag Items:**

Does your organization have samples, discount cards, or goodies to share with the community? We are looking for 60 - 80 items to share in our player swag bags. Each registered player will receive a swag bag containing curated goodies from partners like you! If you would like to support our tournament by sharing swag bag items please send an email to golf@activesportstherapy.ca.

# Ready to move forward with a partnership?

• Head over to **activesportstherapygolf.ca** to finalize your selection.

## Have a question for us?

• Email us at golf@activesportstherapy.ca - we'd love to hear from you!

Thank you again for your consideration.

We hope to make 2025 the most successful Active Sports Therapy Charity Golf Tournament yet!

<sup>\*</sup>Opportunity to set up a tent or table on a hole available with all levels of partnership, subject to availability.