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ALPHA PHI ALPHA

ALPHA SIGMA LAMBDA CHAPTER

75th ANNUAL

SCHOLARSHIP GOLF TOURNAMENT

SPONSOR OPPORTUNITIES

FRIDAY • JUNE 13, 2025

GOLF CLUB OF DALLAS • 2200 RED BIRD LANE • DALLAS, TX

ASLGOLF.HOUSEOFALPHA.COM



Alpha Phi Alpha Fraternity, Inc.

15th Annual Golf Tournament

We invite you to our 15th Annual Scholarship Golf Tournament scheduled for Friday, June 13 from 8am – 1 pm. This annual event draws fraternity brothers, corporate sponsors, business associates and golf enthusiast together in the name of education. The funds generated from this event support the Alpha Merit Group, Incorporated. As you know, the Alpha Merit Group was initiated in 1964. The program is a component of Alpha Phi Alpha Fraternity, Incorporated's Alpha Sigma Lambda chapter's mentorship program. Since its inception, the program has mentored over 15,000 boys and has provided over \$100,000 in scholarships. The structured program is designed to enhance leadership skills, promote academic excellence and broaden social skills of African American males from the 5th – 12th grades in the Dallas area. We really need your support in name, participation and as an influencer. We would very much like for you to secure a team to play in the tournament and we would also like it if you would play and or attend. If you don't play, please consider coming out the morning of June 13 to open our tournament with a blessing prior to us hitting the greens. In other words, there is a place being held just for you! We have enclosed the tournament sponsorship packet and registration form. If you should have any questions, please contact me, Tim Williams, 214.458.0860 twilliams@williamschicken.com or Co-Chair Rodney Baker, 469.978.4129 hotrodconnects@gmail.com

Sincerely,

Tim Williams
Tournament Chairperson





SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$5,000.00

- Three(3)reserved team registrations
- Golf cart, green fees, lunch & more per player
- Sign age on all tournament – related material
- Hole sponsor signage on three (3) holes
- Verbal recognition during Awards event
- Promotional bag with golf support items per player

GOLD SPONSOR

\$3,000.00

- Two(2)reserved team registrations
- Golf cart, green fees, lunch & more per player
- Signage on tournament related material
- Hole sponsor signage on (2) holes
- Verbal recognition during Awards Luncheon
- Promotional bag with golf support items per player

BLACK SPONSOR

\$2,500.00

- One(1)reserved team registration
- Golf cart, green fees, lunch & more per player
- Hole sponsor signage on one(1)hole
- Verbal Recognition during Awards Luncheon
- Promotional bag with golf support items per player

BRONZE SPONSOR

\$1,500.00

- One (1) reserved team registration
- Golf cart, green fees, lunch & more per player
- Hole sponsor signage on one (1)hole
- Verbal Recognition during Awards Luncheon
- Promotional bag with golf support items per player



SPONSORSHIP OPPORTUNITIES

CORPORATE/MEMBER LEVEL SPONSOR **\$1,000.00**

- One (1) reserved team registration
- Golf cart, green fees, lunch & more per player
- Promotional bag with golf support items per player

FOURSOME **\$400.00**

- One(1) reserved team registration
- Golf Cart, green fees, lunch & more per player
- Verbal recognition during awards luncheon
- Promotional bag with golf support items per player

INDIVIDUAL ENTRY **\$100.00**

- One (1) reserved player registration
- Golf cart, green fees, lunch & more per player
- Promotional bag with golf support items per player

HOLE SPONSOR **\$150.00**

- Sponsor signage at designated hole

PUTTING GREEN SPONSOR **\$200.00**

- Sponsor signage at designated hole

DRIVING RANGE SPONSOR **\$200.00**

- Sponsor signage at designated hole

CART SPONSOR **\$500.00**

- Sponsor signage on all GOLF CARTS

GOLF CLINIC **\$500.00**

- Includes 2 Golfers
- One (1) hole sponsorship
- Program Recognition



**2025 ALPHA PHI ALPHA, INC. ALPHA SIGMA LAMBDA
CHAPTER BENEFITTING ALPHA MERIT GROUP, INC. 15TH
ANNUAL GOLF TOURNAMENT**

RESPONSE FORM

PLEASE INDICATE SPONSOR LEVEL

- ☐ Title ☐ Gold ☐ Black ☐ Bronze ☐ Corporate / Team
- ☐ Hole Sponsor ☐ Putting Green Sponsor ☐ Driving Range Sponsor
- ☐ Cart Sponsor ☐ Golf Clinic Sponsor ☐ Foursome ☐ Individual

PLEASE PRINT OR TYPE

Name : _____ Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

WAYS TO PAY

Online or Mail: Alpha Merit Group, Inc. Scholarship Golf Classic, P.O. Box 150303,
Dallas 75315

☐ Check made payable to: Alpha Merit Group, Inc. Amount \$ _____

☐ Credit Card Amount \$ _____

Name: _____

Address: _____

City, State, Zip: _____

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

****All contributions to Alpha Merit Group, Inc. 501(c3) are 100% tax deductible**