SPGC

SPONSORSHIP OPPORTUNITIES PACKAGE 2025

SPG CANADA NATIONAL GOLF DAY

Swing into action on **September 22, 2025,** at one of six stunning courses across Canada as we tee up for the inaugural **National Golf Day**, celebrating the Canadian insurance community and driving support for **The Nature Force**.

This isn't just a day on the green—it's a hole-in-one opportunity to connect with industry peers, embrace SPG Canada's core value of Community, and chip in for a great cause! Each year, we'll raise funds for a selected charity, and in 2025, we're proud to partner with **The Nature Force** and **Ducks Unlimited**—a natural fit for our ESG-driven mission.

All net proceeds will be donated to these two incredible organizations.

Grab your clubs, bring your A-game, and let's make this event a real birdie for the books!

University Golf Club Vancouver

Angus Glen Golf Club

Granite Springs Golf Club

cordova bay

Sirocco Golf Club

CGIM

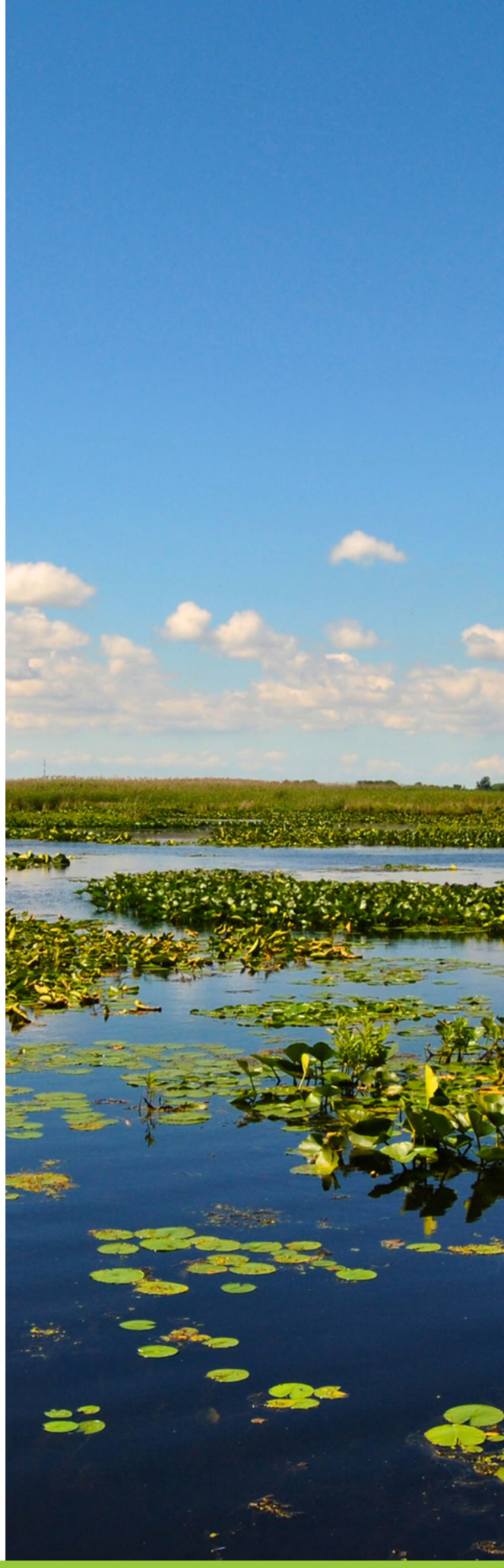
THE NATURE FORCE & DUCKS UNLIMITED

The Nature Force is an action-oriented climate resilience initiative funded by a collective of Property and Casualty (P&C) insurance companies, in partnership with Ducks Unlimited Canada, a leading national non-profit conservation solutions provider. By investing in science-based wetland restoration and conservation projects across the Lower Mainland (B.C.), Southern Ontario, and Quebec City, Nature Force partners deliver tangible benefits to communities nationwide, helping protect against floods, droughts, and wildfires, while improving water quality and supporting increased biodiversity.

Ducks Unlimited Canada and Nature Force, as well as insurance partners like SPGC, are connected by a shared belief that nature is a powerful tool for protecting communities. Your participation in SPGC's National Golf Day and support for The Nature Force not only help protect and conserve nature, but also contribute to keeping Canadians safe and healthy, while supporting the insurance industry in managing key strategic risks.

NATURE FORCE

Ducks Unlimited Canada



NATIONAL SPONSORSHIP OPPORTUNITIES

SPGC ACE SPONSOR

$16,000 | 1 Opportunity

Includes:

On-Site Engagement:

- **4 Golfers** at each tournament across the country. ($6,000 value)
- **Verbal recognition** during formal remarks at tournament lunch.
- **Co-branded welcome bags** featuring your logo alongside SPG Canada's (bag + snack costs included).
- **Option to include branded swag** in the attendee welcome goodie bags.
- **Option to display your company banner** at the registration table.
- **Hassle-free distribution:** Our team will assemble and distribute all welcome bags for you.

Brand Exposure:

- **Your logo** will be featured on all event signage, marketing materials, and the registration website.
- **A dedicated social media post** highlighting your business, with a direct link to your website.

SPGC EAGLE SPONSOR

$10,000 | 1 Opportunity

Includes:

On-Site Engagement:

- **2 Golfers** at each tournament across the country ($3,000 value).
- **Verbal recognition** during formal remarks at tournament lunch.
- **Tee sponsorship** at each tournament ($4,500 value).
- **Opportunity for 2 team members** to host your tee and hand out branded swag.

Brand Exposure:

- **Your company logo** will be featured on all event signage, marketing materials, and the registration website.
- **Your company banner** will be displayed at the registration table.
- **A dedicated social media post** featuring your brand.

SPGC BIRDIE SPONSOR

$8,000 | 1 Opportunity

Includes:

On-Site Engagement:

- **2 Golfers** at your choice of 3 out of 6 tournaments across the country ($1,500 value).
- **Verbal recognition** during formal remarks at tournament lunch.
- **Tee sponsorship** at each tournament ($4,500 value).
- **Opportunity for 2 team members** to host your tee and hand out branded swag.

Brand Exposure:

- **Your company logo** will be featured on all event signage, marketing materials, and the registration website.
- **Your company banner** will be displayed at the registration table.
- **A dedicated social media post** featuring your brand.

REGIONAL SPONSORSHIP OPPORTUNITIES

GOLFER'S GRUB SPONSOR

$5,000 | 2 Opportunities per region

Includes:

On-Site Engagement:

- **4 Golfers** in your region's tournament.
- **Verbal recognition** during post-golf formal remarks.
- **Signage display** at the pre-golf breakfast.

Brand Exposure:

- **Your logo** will be featured on all promotional marketing for your region.
- **Your logo** will be included on the event website.
- **A dedicated social media post** highlighting your brand.

GOLF CART SPONSOR

$3,000 | 2 Opportunities per region

Includes:

On-Site Engagement:

- **2 Golfers** in your region's tournament.

Brand Exposure:

- **Your logo** will be displayed on every golf cart
- **Your logo** will be featured on all promotional marketing for your region.
- **Your logo** will be included on the event website.

$10,000 HOLE IN ONE SPONSOR

$2,500 | 1 Opportunity per region

Includes:

On-Site Engagement:

- **2 Representatives** to host the hole and attend the post-golf meal.
- **Ability to set up at the hole** (tables and chairs are provided).
- **Ability to offer promo items** for each golfer.
- **Cost of insurance** included

Brand Exposure:

- **Your logo** will be featured on all promotional marketing for your region.
- **Your logo** will be included on the event website.
- **A dedicated social media post** highlighting your brand.

CLOSEST TO THE PIN SPONSOR

$2,000 | 1 Opportunity per region

Includes:

On-Site Engagement:

- **2 Representatives** to host the hole and attend the post-golf meal.
- **$100 gift cards** for Men's and Ladies' winners included in cost.
- **Ability to set up at the hole** (tables and chairs are provided).
- **Ability to offer promo items** for each golfer.

Brand Exposure:

- **Your logo** will be featured on all promotional marketing for your region.
- **Your logo** will be included on the event website.
- **A dedicated social media post** highlighting your brand.

REGIONAL SPONSORSHIP OPPORTUNITIES

LONGEST DRIVE HOLE

$2,000 | 1 Opportunity per region

Includes:

On-Site Engagement:

- **2 Representatives** to host the hole, attend the post-golf meal, and announce the Longest Drive winners during formal remarks.
- **$100 gift cards** for Men's and Ladies' winners included in cost.
- **Ability to set up at the hole** (tables and chairs are provided).
- **Ability to offer promo items** for each golfer.

Brand Exposure:

- **Your logo** will be featured on all promotional marketing for your region.
- **Your logo** will be included on the event website.
- **A dedicated social media post** highlighting your brand.

SPONSOR'S CHOICE HOLE

$1,500 | 2 Opportunities per region

Includes:

On-Site Engagement:

- **2 Representatives** to host the hole and attend the post-golf meal.
- **Ability to set up at the hole** (tables and chairs are provided).
- **Ability to offer promo items** for each golfer.

Brand Exposure:

- **Your logo** will be featured on all promotional marketing for your region.
- **Your logo** will be included on the event website.
- **A dedicated social media post** highlighting your brand.

DRIVING RANGE SPONSOR

$1,000 | 1 Opportunity per region

Includes:

On-Site Engagement:

- **2 Representatives** may attend the pre-golf breakfast.
- **Opportunity to host a table** near the driving range to welcome golfers.

Brand Exposure:

- **Your logo** will be featured on a lawn sign at the hole.
- **Your logo** will be included on a social media post.
- **Your logo** will be included on the event website.

TEE SPONSOR

$750 | 10 Opportunities per region

Includes:

Brand Exposure:

- **Your logo** will be featured on a lawn sign at the hole.
- **Your logo** will be included on a social media post.
- **Your logo** will be included on the event website.

SPGC

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LET'S MAKE IT HAPPEN!

Thanks for taking the time to explore our sponsorship opportunities. We're teeing up for a great event—and we'd love to have you on the green with us.

If you're ready to drive your brand forward or simply want to discuss the options, contact us!

GET IN TOUCH:

Kirstie Merkt-Caprile | **Event Marketing Lead**

kmerkt@spgcanada.ca

DISCOVER SPGC HERE:

WWW.SPGCANADA.CA

CONNECT WITH SPGC: