



Dear Community Leader,

I hope this letter finds you well. I am writing to share some of the progress Birmingham has made in recent years and to invite your support for an upcoming event dedicated to continuing our city's growth and prosperity.

First, I am proud to share that since launching this tournament four years ago, together we have raised more than **\$100,000** to benefit impactful causes. These include the **Birmingham Promise**, which provides up to four years of tuition assistance for graduates of Birmingham City Schools to attend any public college or university in Alabama. The program also offers coaching and support to help students succeed. Additional beneficiaries include **Miles College** and the **United Negro College Fund**.

These investments are part of a broader vision to expand access to education, strengthen workforce development, and build economic opportunity. Yet our work is far from finished. Nearly one in four Birmingham residents continues to live in poverty. Our city has a history of under-utilization of minority- and women-owned businesses, and many neighborhoods still lack affordable housing options. Ensuring progress across all 99 neighborhoods requires ongoing commitment from all of us.

With this in mind, I am delighted to announce the **4th Annual Randall L. Woodfin Charity Golf Tournament**. This event is designed to raise funds for charitable initiatives that advance opportunity and quality of life for Birmingham residents.

The tournament will take place on **Monday, October 20, 2025**, at **Highland Park Golf Course** near downtown Birmingham. To accommodate participants, we will host two waves:

- **First Wave:** Registration at 7:00 am with an 8:00 am shotgun start
- **Second Wave:** Registration at 12:00 pm with a 1:00 pm shotgun start

We invite you to join us as a sponsor and partner in this important effort. Attached to this letter, you will find a sponsorship form outlining the support levels available. You may also select your preferred sponsorship level online at www.RLWTournament2025.com by **Friday, September 26, 2025**. Your

participation will make a meaningful difference in the success of the tournament and the causes it supports.

It is important to note that all funds raised through this event will be professionally managed by **The Penny Foundation**, a Birmingham-based, federally recognized 501(c)(3) organization with extensive experience administering charitable contributions. This is not a political event. No election or re-election efforts for myself or any other elected officials will receive or benefit from this fundraiser.

Thank you for taking the time to consider this request. If you have any questions or would like to confirm your participation, please feel free to contact our tournament producer, **Sheila Sylla, Founder and CEO of SisterGolf**, at **shella@sistergolf.com** or **(305) 815-3571**.

Your support and engagement will contribute greatly to the success of the **4th Annual Randall L. Woodfin Charity Golf Tournament** and to our shared mission of building a stronger, more equitable Birmingham for everyone.

Sincerely,

Randall L. Woodfin
Mayor of Birmingham

LeDon Jones, Executive Vice President
South State Bank

Kelvin Johnson, Economic Development Manager
Spire Energy

Martha Underwood, CEO
Prismm