

CELEBRATING
25
Years
2001-2026



Western
FINANCIAL GROUP
Communities Foundation

2026 SPONSORSHIP Package





Western
FINANCIAL GROUP
Communities Foundation

CELEBRATING 25 YEARS OF COMMUNITY IMPACT

For 25 years, the Western Communities Foundation (WCF) has championed causes that matter most to Canadians. We believe in showing up for the communities where our team members and customers live, work, and play. Through initiatives like building parks, supporting disaster recovery, and helping youth during tough times, we're committed to creating safe spaces across Canada where people feel supported and empowered.

A shield-shaped infographic with a dark blue background and a white border. At the top is the Western Financial Group logo. A pink ribbon banner across the middle contains three statistics. Below the banner is a small blue box with "Since 2001". At the bottom of the shield is the text "Registered Charity #87030 2619 RR001".

820+ local causes supported	\$9 million+ granted across Canada	100% of donations fund local communities
---------------------------------------	--	--

Since 2001

Registered Charity
#87030 2619 RR001

Corporate Sponsorship

As a National Sponsor, you power critical programs, put your brand front and centre across our top impact platforms, and earn nationwide recognition, showing Canadians you take action where it matters most.

GRAND NATIONAL CHAMPION

(3 available) **\$50,000**

Our premier, highest-impact sponsorship level

Community Impact & Leadership

- Co-present one Community Infrastructure Grant with a Western representative
- Co-branding on three Community Infrastructure Grants (with option to choose one region)
- Featured article on Western Financial Group's website, with link to sponsor's site
- Mention in national Infrastructure Grant Announcement media release
- Social media recognition (grant announcement and thank-you)

Brand Visibility

- Full page ad in the 2026 Annual Report of Giving (Artwork Deadline: March 31, 2027)
- Logo on Annual National Walk poster
- Logo and hyperlink on Foundation's Sponsors webpage

Golf Classic Premier Experience

- Six complimentary golfers (incl. dinner) and four banquet tickets
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags
- On-site signage and verbal recognition at banquet
- Post-event social media recognition
- Full page ad in event program (Deadline April 15)
- Logo on event website

NATIONAL CHAMPION

\$30,000

High-level national presence and strong brand exposure

Community Impact & Leadership

- Co-branding on one Community Infrastructure Grant
- Mention in national Infrastructure Grant Announcement media release
- Social media recognition (grant announcement and thank you)

Brand Visibility

- 1/2 page ad in the 2026 Annual Report of Giving (Artwork Deadline: March 31, 2027)
- Logo on Annual National Walk poster
- Logo and hyperlink on Foundation's Sponsors webpage

Golf Classic Premier Experience

- Four complimentary golfers (incl. dinner) and two banquet tickets
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags
- Onsite signage and verbal recognition
- Post event social media recognition
- Full page ad in event program (Deadline April 15)
- Logo on event website

PARTNER

\$25,000

Key visibility and meaningful community engagement

Community Impact & Leadership

- 1/4 page ad in the 2026 Annual Report of Giving (Artwork Deadline: March 31, 2027)
- Logo on Annual National Walk poster
- Social media thank you post
- Logo and hyperlink on Foundation's Sponsors webpage

Golf Classic Premier Experience

- Four complimentary golfers (incl. dinner)
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags
- Onsite signage and verbal recognition
- Post event social media recognition
- 1/2 page ad in event program (Deadline April 15)
- Logo on event website

VISIONARY

\$15,000

Steady recognition and strong community support

Community Impact & Leadership

- Logo in the Annual Report of Giving
- Logo on Annual National Walk poster
- Logo and hyperlink on Foundation's Sponsors webpage

Golf Classic Premier Experience

- Two complimentary golfers (incl. dinner)
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags
- Onsite signage
- Post event social media recognition
- 1/2 page ad in event program (Deadline April 15)
- Logo on event website

ADVOCATE

\$10,000

Foundational community support with consistent recognition

Community Impact & Leadership

- Logo in the Annual Report of Giving
- Logo and hyperlink on Foundation's Sponsors webpage

Golf Classic Premier Experience

- Two complimentary golfers (incl. dinner)
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags
- Onsite signage
- Post event social media recognition
- 1/4 page ad in event program (Deadline April 15)
- Logo on event website

Western Charity Golf Classic

Showcase your brand at our flagship annual fundraising event.

All Golf Classic sponsorships (excluding in-kind contributions) include:

- Logo on the Golf Classic event website
- Recognition in the Golf Classic event program
- Recognition in the 2026 Annual Report of Giving
- Recognition in next year's Sponsorship package



May 28, 2026

18 Holes.
Join Us!

Cottonwood Golf
& Country Club

WesternGolfClassic.com

SCHEDULE

- 7:30am – Registration & Breakfast Buffet
- 9:00am – Shotgun Start
- 2:00pm – Cocktails & Networking
- 3:30pm – Speeches & Dinner Banquet
- 5:30pm – Program Concludes

REGISTRATION

- Early bird (by Mar 31) | Standard
- Individual: \$385 | \$425
- Foursome: \$1500 | \$1700
- Banquet: \$150



PLATINUM SPONSOR

(5 available)

\$5,000

Premium visibility and strong event day presence

- 1/4 page ad with logo in event program (Deadline April 15)
- Event day signage at premium locations
- Two complimentary dinner banquet tickets
- Post event social media recognition
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags

GOLD SPONSOR

\$3,000

Highlighted recognition throughout the event

- Logo in event program
- Event day signage
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags

SILVER SPONSOR

\$2,000

Valuable support with consistent recognition

- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags
- Event day signage

BREAKFAST SPONSOR

(Exclusive)

\$4,000

Premier visibility during the breakfast

- Exclusive signage at the Golf Classic welcome breakfast
- Logo in event program
- Verbal recognition at breakfast
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags

19TH HOLE / COCKTAIL HOUR SPONSOR

(Exclusive)

\$4,000

Exclusive brand visibility during the post-tournament networking

- Logo in event program
- Exclusive signage at the Golf Classic cocktail hour
- Logo on event website
- Recognition in Annual Report of Giving
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags

DINNER SPONSOR

(Exclusive)

\$5,000

Premier visibility during the signature banquet

- Exclusive signage at the Golf Classic dinner banquet
- Logo in event program
- Two complimentary dinner banquet tickets
- Verbal recognition at banquet
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags

HOLE-IN-ONE SPONSOR

(2 available)

\$2,500*

Recognition at one of the most exciting on course features

- Signage and recognition at the Hole-In-One contest hole
- Opportunity to have representatives on the hole
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags

*Hole-in-one sponsor is responsible for insurance for a monetary or goods prize valued at a minimum of \$10,000

DRINK HOLE SPONSOR

(2 available)

\$2,500

Brand presence at one of the event's most engaging holes

- Exclusive signage on hole
- Opportunity to have representatives on the hole
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags

CART SPONSOR

(Exclusive)

\$2,500

Your brand on the move all day long

- Exclusive windshield signage on all golf carts
- Opportunity to add your company's branded swag (e.g., brochure, coupon, item) to golfer registration bags

ACTIVITY HOLE SPONSOR

(12 available)

\$1,500

Interactive on course engagement opportunity

- Opportunity to select activation (first come first serve)
- Exclusive signage at designated hole
- Opportunity to have representatives on the hole

AUCTION / PRIZE SPONSOR

\$1,000+

Support the excitement of our auction and prize draws

- Recognition alongside the prize or auction item you sponsor
- Online recognition for items featured in the online auction
- \$7,500+ sponsors have the opportunity for their item featured in the live auction at the golf tournament

SPONSORSHIP LEVELS

- **\$1,000** – Supports a premium auction item (spa package, kitchenware, local adventure).
- **\$2,500** – Funds a high-value prize or experience (tech bundle, weekend getaway).
- **\$5,000** – Enables a marquee auction feature (travel credit, luxury staycation).
- **\$7,500+** – Anchors a headline prize (VIP event package, premium home tech, major travel).

IN-KIND SPONSORSHIP OPPORTUNITIES

We welcome in-kind donations such as golf balls, water bottles, silent auction items, prizes, swag bag items, branded merchandise, and more.

These contributions help elevate the golfer experience and enhance event quality while providing excellent brand visibility. Please email communitiesfoundation@westernfg.ca for more information.

WEATHER DISCLAIMER

The tournament runs rain or shine (or snow). If the Course Superintendent declares the course unplayable, golf may be cancelled, but all sponsorships and registration fees are nonrefundable. The cocktail hour and banquet will proceed as planned.



**WESTERN
CHARITY
GOLF**
Classic



National Walk for Safe Places

Supporting safer, more inclusive communities across Canada.

Each year, over 180 communities across Canada come together to walk, connect, and raise awareness for safe and inclusive places to live, play and work. Your sponsorship helps create meaningful local experiences while showcasing your commitment to community wellbeing.

COMMUNITY LUNCH SPONSOR

(12 available) (Per Location)

\$3,000

Be the brand that brings people together at one of our flagship National Walk locations. This fun, high-energy sponsorship places your organization at the centre of a meaningful community gathering.

- Recognition at your sponsored flagship location*
- Opportunity for employee engagement, have your teams connect directly with local communities
- Social media recognition highlighting your involvement with the selected location
- Opportunity for your teams to walk with us in your sponsored location

*Flagship locations are available on a first-come, first-served basis. We will work with you to identify and confirm the location that best aligns with your community presence and goals.

Questions? Email communitiesfoundation@westernfg.ca

FRIENDS OF THE FOUNDATION

\$500

Join us in building safer, stronger communities

- Social media recognition in the post event thank you
- Opportunity to walk alongside our team and the local community



**NATIONAL
WALK**
for Safe Places

MAY 11-15, 2026



Thank you 2025 Sponsors

GRAND NATIONAL CHAMPION

Wawanesa



PARTNER

VISIONARY



ADVOCATE

PROMOTER



SUPPORTER



GOLF SPONSORS

AMI Autoglass Insurance
Canadian Claims Services
Economical Insurance
Hagerty Canada
Insurance Brokers Association
of Saskatchewan
Insurance Corporation of BC

Kudos
Long View Systems
Medallia
MLT Aikins
Optiom Inc
Quandri

Red Planet Software
Red River Mutual
Sandbox Mutual Insurance
WESTKEY Graphics
Wynward Insurance Group
Zurich Canada

AUCTION SPONSORS

Bee-Clean Building Maintenance
Bell Media
Calgary Stampeders
Calgary Sports & Entertainment
ClaimsPro
Corus Entertainment
First Impressions Promo

Forward Insurance
Lindt Canada
Manitoba Blue Cross
MKTGSpace
Morweb Media
Mutual Fire Insurance

Optimum West Insurance
Pattison Outdoor Advertising
Rogers Sports & Media
The Art of Strategy
TuGo
Western Financial Group



Western
FINANCIAL GROUP
Communities Foundation

Let's Connect!

Become a Sponsor Today

Contact: Krystal Hoover

Krystal.Hoover@westernfg.ca | 403-862-7937

WesternGives.ca