



*EVENT*

# SPONSORSHIP PROPOSAL

*PACKET*





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# ABOUT US

At Urban Golf, our commitment extends beyond the greens – we are dedicated to transforming lives and empowering youth in the urban St. Louis community. Founded with a vision to harness the power of golf for personal and leadership growth, UGolf has been a beacon of positive change since 2019.



This year, we're especially excited about the continued growth of our summer golf camp, which has become a cornerstone of our youth programming—going beyond traditional instruction to offer leadership development, life skills training, and meaningful connections between golf proficiency, teamwork, and broader personal success for students across St. Louis.

As UGolf begins its sixth year, we are thrilled to start undertaking an updated strategic plan. We aspire to expand our reach and deepen our engagement with the vibrant youth of the St. Louis community.





# OUR MISSION



Preparing urban youth to be successful beyond high school while introducing them to the vast golf community.

## OUR PILLARS

- 01 CHARACTER
- 02 COMPETITION
- 03 COMPETENCY
- 04 CONNECTION





## LETTER FROM THE FOUNDER & CEO

I hope this message finds you well. As we prepare for our 5th Annual Fore Greater Golf Tournament, I invite you to join us for a special day of golf, community, and meaningful impact.

UGolf was created to equip youth from underserved communities with the skills and experiences needed to thrive beyond high school—through the power and reach of golf. Over the past five years, this tournament has grown into more than a fundraiser, it's a celebration of opportunity, access, and community connection.

Whether or not you've joined us before, your presence this year is significant. This event brings together civic leaders, professionals, golfers, and champions of youth development. Together, we show how golf can be a platform for mentorship, leadership, and lasting change.

Through our year-round programming, including school-based instruction, summer camps, after-school leadership programs, and mentorship—UGolf has served thousands of young people across the St. Louis region. Beyond the game, they're gaining skills like integrity, perseverance, teamwork, and confidence.

Your participation in this tournament directly fuels this mission. Together, we can give more youth access not only to golf, but to the powerful networks and experiences it unlocks.

Thank you for considering this opportunity to invest in the next generation. Enclosed you'll find event and sponsorship details. I welcome any questions at (314) 813-7429 or [jharris@ugolfstl.org](mailto:jharris@ugolfstl.org). See you on the course!

Jerome Harris, Jr., Founder & CEO  
UGolf of Greater St. Louis





# WHAT WE DO?



**GOLF  
EDUCATION**



**SOCIAL &  
LIFE SKILLS**



**AFTER- SCHOOL  
PROGRAM**



**STUDENT  
SUPPORT**







# ABOUT THE EVENT

**Tuesday - May 19, 2026**

Join us for a day of golf and camaraderie on Tuesday, May 19, 2026, at 1 Norwood Hills Country Club, St. Louis, MO 63121. Begin the day with breakfast at 10 am, followed by an exciting shotgun start at 11 am. Foursomes, priced at \$1,200, include one raffle ticket upon entry. Engage in on-course games, auctions, and raffles, all contributing to Urban Golf's mission. Cap off the day with an award ceremony, creating memories and connections that resonate long after the final putt. Your involvement ensures a vibrant and enjoyable experience from tee-off to the last toast in support of a brighter future for St. Louis youth.

## Our Schedule:

**10am- Breakfast**

**11am- Shotgun Start**

**Post Play- Award Ceremony**





# SPONSORSHIP & AUCTION OPPORTUNITIES

By becoming a sponsor, you are not just supporting an event – you are investing in the future of our community. Your sponsorship directly contributes to the success and sustainability of Urban Golf of Greater St. Louis and its initiatives to empower local youth.

**\$15,000**

## Platinum Sponsors

- Three foursomes
- two-hole sponsorships
- Recognition on tournament signage
- Recognition on all media outlets
- Recognition throughout event

**\$7,500**

## Gold Sponsors

- Two foursomes
- Recognition at start of event
- Recognition on all media outlets
- Sign on tee box of designated hole

**\$3,500**

## Silver Sponsors

- One foursome
- Recognition on all media outlets
- Recognition at start of event
- Sign on tee box of designated hole







# SPONSORSHIP & AUCTION OPPORTUNITIES

**\$1,200**

## **Foursome**

Breakfast, 18 Holes + Cart, practice facilities, beverages, prizes, auction, free raffle ticket at check-in.

**\$1,000**

## **Hole Sponsor**

A sign with your logo on tee box of designated hole

**\$100**

## **Speed Pass**

Allows your foursome participation into all on-course games and activities i.e. long-drive, closest to the pin, hole-in-one, skins, etc.





**THANK**  
**YOU!**

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## **Contact**

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**SEE YOU ON THE GREEN!**