

QUALICO 75<sup>+</sup>

FOR

*Links Life*



GOLF INVITATIONAL

*Sponsorship  
Guide*

BELVEDERE GOLF & COUNTRY CLUB  
MAY 27, 2026

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*Qualico proudly presents the  
Links for Life Golf Invitational,  
one of Edmonton's top charity golf events,  
the tournament is hosted at  
Belvedere Golf and Country Club.*

*Now in its third year, proceeds  
will again benefit the  
Bridge Healing Program, aiding patients  
at the Royal Alexandra Hospital's  
Emergency Department.*



## **ABOUT THE CAUSE**

### **THE BRIDGE HEALING PROGRAM**

Edmonton's unhoused population has more than doubled since 2020. Each year, the Royal Alexandra Hospital treats thousands of emergency department patients experiencing homelessness.

Too often, people are discharged from hospital with nowhere safe to go. Without stable housing, recovery becomes difficult and many individuals return to the emergency department again and again.

The Bridge Healing Program, created through a partnership between the Royal Alexandra Hospital Foundation and the Jasper Place Wellness Centre, provides transitional housing and support for patients leaving hospital without stable housing. By offering a safe place to recover and access services, the program helps people move from crisis toward stability.

The program is currently operating at over 100% occupancy, demonstrating the urgent need for safe healing spaces in our community.

By providing safe housing and wrap-around supports, Bridge Healing is helping improve health outcomes for vulnerable patients while relieving pressure on our healthcare system.

### **IMPACT AND RESULTS**

The Bridge Healing Program is already making a meaningful difference in Edmonton. Program outcomes include:

- Hundreds of patients supported and counting
- Over 100% occupancy, demonstrating strong demand for healing beds
- 40% reduction in emergency department visits
- \$16,000–\$24,000 in annual healthcare savings per patient

Beyond these measurable results, the program improves community health, housing stability, and quality of life—helping people rebuild their lives with dignity and hope.

### **OUR COMMITMENT**

With the support of generous sponsors and participants, the Qualico Links for Life has helped raise more than \$350,000 for the Bridge Healing Program.

As Qualico celebrates its 75th anniversary, we remain committed to supporting initiatives that strengthen our communities and help create pathways to stability and healing.

### **WHY SPONSOR?**

Sponsoring the Qualico Links for Life Golf Invitational connects your organization with a respected event that brings together leaders from Edmonton's homebuilding, construction, and business communities.

Sponsors gain the opportunity to:

- Showcase their brand to an engaged audience of business and community leaders
- Host clients or reward team members with a premium golf experience
- Demonstrate their commitment to supporting healthcare and housing solutions in Edmonton
- Be recognized as a partner helping create meaningful change in the community

Your support plays an important role in helping vulnerable patients move from crisis to recovery.

# Sponsorship Levels & Benefits

\*Company name included /mentioned during ceremony remarks for all sponsorship levels.

	GOLF REGISTRATIONS	DISPLAY OF COMPANY LOGO	OPPORTUNITY
<i>Welcome Gift Sponsor</i> \$15,000	8	All marketing materials and event signage / all tournament power carts	To have your logo featured at the TravisMathew Experience
<i>Power Cart Sponsor</i> \$15,000	4	All marketing materials and event signage / all tournament power carts	To have your logo displayed on all tournament power carts
<i>Dinner Sponsor</i> \$12,500	4	Dinner table signage and on all marketing materials	To have your company's logo prominently displayed on all tables during dinner
<i>Breakfast Sponsor</i> \$10,000	2	Breakfast table signage and on all marketing materials	To have your company's logo prominently displayed on all tables during the breakfast
<i>Live Auction Sponsor</i> \$10,000	2	All marketing materials and event signage	To have your logo featured on the signage during dinner & throughout auction
<i>Power Up Stand Sponsor</i> \$7,500	1	All marketing materials and event signage	To have your logo displayed at the coffee bar during breakfast
<i>Beverage Cart Sponsor</i> \$7,500	1	All marketing materials and event signage / beverage cart(s)	To have your logo displayed on the beverage cart(s)

	GOLF REGISTRATIONS	DISPLAY OF COMPANY LOGO	OPPORTUNITY
<i>Proximity Prizes Sponsor</i> \$5,000	1	All marketing materials and event signage	To have your company name presented at the beginning of prize ceremony and be in all prize awarding photos
<i>Hole-in-One Contest Sponsor</i> \$5,000	1	All marketing materials and event signage	Activate the hole-in-one hole
<i>Start Up Bag Sponsor</i> \$5,000	1	All marketing materials and event signage / first tee swag bag logo	To provide snack bags branded with your company logo, provided for all golfers
<i>Wine Sponsor</i> \$5,000	1	All marketing materials and event signage / signage on the tables at dinner	To have your logo featured on the signage at each table during dinner
<i>Scorecard Sponsor</i> \$3,000	1	All marketing materials and event signage / custom tournament scorecard	To have your logo displayed on custom scorecards prepared for the tournament
<i>Dedicated Designated Driver</i> \$3,000	1	All marketing materials and event signage/ logo displayed at the parking area	All marketing materials and event signage/ logo displayed at the parking area
<i>Hole Sponsor</i> \$3,000	1	All marketing materials and event signage / logo displayed on tee box signage	To activate a hole with representatives from your company

