



**ROWAN
HOUSE
SOCIETY**

2026 Event Sponsorship Package

Shining Light on Domestic Violence and Abuse

Rowan House Society is pleased to present our 2026 Event Sponsorship Opportunities!

Recognizing that many organizations plan their sponsorship and community investments early in the year, this package has been designed to provide clarity and flexibility across our signature fundraising events throughout 2026. Sponsors are invited to support one or more events based on alignment and interest.

This sponsorship guide outlines opportunities to partner with Rowan House Society at the following events:

- 2nd Annual Rowan House Society Radio Fundraiser – March 12, 2026
- **NEW:** *Silent Auction Sponsorship Opportunity for Rhythms and Golf Events*
- 5th Annual Swing for Change Golf Tournament – June 8, 2026
- 4th Annual Rhythms for Rowan House – November 2026 (date to be announced)

2nd Annual Rowan House Society Radio Fundraiser - Hosted by C97.7 90s & NOW

March 12th



Rowan House Society is beyond excited to bring back our Radio Fundraiser for a second year in 2026, making it our newest annual event! This year we are looking for a title sponsor to feature during our Radio Fundraiser with one of Calgary's biggest stations C97.7 90s & NOW!

Exclusive!

Title Sponsor

\$ 5,000

- Radio mentions in promotional ads for Radio Fundraiser and all day on Radio Fundraiser day
- Logo as Title Sponsor on Rowan House Society's website for 1 year
- Live Location photo opportunities
- Live Location signage
- Social media mentions



2026 Silent Auction Sponsor

Become our **2026 Silent Auction Sponsor** and allow us to provide our event attendees with some truly outstanding items to bid on!

Title Sponsor
\$ 5,000

Exclusive!

- 2 Golf tournament registrations
- 2 Rhythms for Rowan House tickets
- Signage at our Swing for Change Golf Tournament and Rhythms for Rowan House fundraiser
- Logo on Rowan House Society's website for 1 year
- Social media mentions



5th Annual Swing for Change

Golf Tournament

June 8th

Welcome to our 5th Annual **Swing for Change Golf Tournament**, taking place on June 8th at the picturesque Turner Valley Golf Club.

This tournament is more than a day of golf – it's one of our major annual fundraisers and we invite you to support us.

Title \$ 10,000

Exclusive!

- 6 registrations (including dinner)
- Tournament will be advertised as "Rowan House Society's 5th Annual Golf Tournament, brought to you by... [SPONSOR]" in all pre- and post-event media
- Tee Box sponsorship
- Logo as Title Sponsor on Rowan House Society's website for 1 year
- On-site event signage
- MC mentions during dinner program
- Daily social media mentions leading up to the tournament

SOLD!

Platinum \$5,000

Only 3 Available!

- 4 registrations (including dinner)
- Tee Box sponsorship
- Logo as Platinum Sponsor on Rowan House Society's website for 1 year
- Name mentions as Platinum Sponsor in all pre- and post-event media
- On-site event signage
- Social media mentions leading up to the tournament

Dinner \$ 3,000

Exclusive!

- 2 registrations (including dinner)
- Signage at the banquet dinner service
- Name as Dinner Sponsor on Rowan House Society's website for 1 year
- Name mentions as Dinner Sponsor in pre- and post-event media
- Social media mentions leading up to tournament

Hole-In-One \$ 2,000

Exclusive!

- 2 registrations (including dinner)
- Tee Box signage
- Opportunity for company activation on tee box
- Name as Hole-In-One Sponsor on Rowan House Society's website for 1 year
- Name mentions as Hole-In-One Sponsor in pre- and post-event media
- Social media mentions leading up to tournament

Cart \$ 3,000

Exclusive!

- 2 registrations (including dinner)
- Signage on all golf carts for the tournament
- Name as Cart Sponsor on Rowan House Society's website for 1 year
- Name mentions as Cart Sponsor in pre- and post-event media
- Social media mentions leading up to tournament

SOLD!

Gold \$ 3,000

- 2 registrations (including dinner)
- Name as Gold Sponsor on Rowan House Society's website for 1 year
- Name mentions as Gold Sponsor in all pre- and post-event media
- Social media mentions leading up to tournament
- MC mention at dinner program

Silver \$ 1,000

- 2 registrations (including dinner)
- Name as Silver Sponsor on Rowan House Society's website for 1 year
- Name mentions as Silver Sponsor in pre- and post-event media
- Social media mentions leading up to tournament

Tee Box \$ 500

Only 13 available

- Tee box signage
- Opportunity for company activation on tee box
- Name as Tee-box Sponsor on Rowan House Society's website for 1 year

*Hole-in-One Sponsor is responsible for insurance for a monetary or goods prize valued at a minimum of \$10,000.

** In-kind Hole sponsorship opportunities available. Contact gopurple@rowanhouse.ca to learn more.

4th Annual Rhythms for Rowan House

November
Exact date TBD

Rowan House Society invites you to be part of a truly unforgettable evening where we really do put the FUN in fundraising!

This event will feature live performances from talented local artists, a stellar silent auction, delicious food - all in a vibrant and fun location!

Title

\$ 10,000

Exclusive!

- 8 event tickets
- Event will be advertised as “Rhythms for Rowan House brought to you by... [SPONSOR]” in all pre- and post-event media
- Logo as Title Sponsor on Rowan House Society’s website for 1 year
- On-site event signage
- Regular social media mentions leading up to the event
- MC mentions during event
- Full page ad in event program
- Reserved seating with prime table location

Stage

\$ 5,000

Exclusive!

- 6 event tickets
- On stage signage at focal point of event
- Logo on Rowan House Society’s website for 1 year
- Regular social media mentions leading up to the event
- MC mentions during event
- ½ page logo in event program
- Reserved seating

Dinner

\$ 3,000

Exclusive!

- 6 event tickets
- Signage at dinner table
- Logo on Rowan House Society’s website for 1 year
- Regular social media mentions leading up to the event
- MC mentions during event
- ¼ page logo in event program
- Reserved seating

Platinum

\$ 2,000

- 4 event tickets
- Logo on Rowan House Society’s website for 1 year
- Social media mention leading up to the event
- MC mention during event
- Logo in event program
- Reserved seating

Gold

\$ 1,000

- 2 event tickets
- Logo on Rowan House Society’s website for 1 year
- Social media mention leading up to the event
- MC mention during event
- Logo in event program
- Reserved seating

Silver

\$ 500

- 2 event tickets
- Logo on Rowan House Society’s website for 1 year
- Social media mention leading up to the event
- MC mention during event
- Logo in event program
- Reserved seating

Sponsorship Registration Form

Please fill in all the fields below and return this form to gopurple@rowanhouse.ca

Company Name:

Contact Name:

Phone Number:

Email:

Address:

Street

City

Postal Code

Province

Country

Sponsorship Option:

All payments are due 2 weeks before event sponsored. Silent Auction Sponsorship payment due by April 30, 2026.

Silent Auction Sponsor

SOLD! Radio Fundraiser Sponsor

SOLD! Golf - Title Sponsor

Golf - Platinum Sponsor

Golf - Gold Sponsor

Golf - Silver Sponsor

SOLD! Golf - Cart Sponsor

Golf - Dinner Sponsor

Golf - Hole-In-One Sponsor

Golf - Tee Box Sponsor

Rhythms - Title Sponsor

Rhythms - Stage Sponsor

Rhythms - Dinner Sponsor

Rhythms - Platinum Sponsor

Rhythms - Gold Sponsor

Rhythms - Silver Sponsor

Thank You

Rowan House Society | Box 5121, High River, AB, T1V 1M3 | Charitable Registration

#899496707RR0001



Please reach out with any questions.

gopurple@rowanhouse.ca