

The 2026 Jackie Parker Memorial Golf Classic



Thursday September 3, 2026
8:30 AM Shotgun Start
The Quarry
945 167 Avenue, Edmonton, AB

SPONSORSHIP OPPORTUNITIES

Contact us for more information:

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The 2026 Jackie Parker Memorial Golf Classic

www.golfjackieparker.com



EVENT OVERVIEW

In 2024 the EE Alumni Association reached into the past and brought back to life the **Jackie Parker Memorial Golf Classic** and it was an enormous success featuring a complete sellout that included 216 golfers / football fans and 31 generous sponsors!

Golfers were served a hot breakfast and then were serenaded onto the golf course by a bagpiper where they enjoyed perfect weather and a visit at some point from our Special Guest – the Grey Cup. Golf was followed by a banquet where it became crystal clear that EE football is still very important here and the greater Edmonton football community is alive and well! In 2025 the JPMGC repeated its success on another perfect day. The JPMGC allows the EEAA to widen their support in the greater Edmonton community, therefore, it returns in 2026!

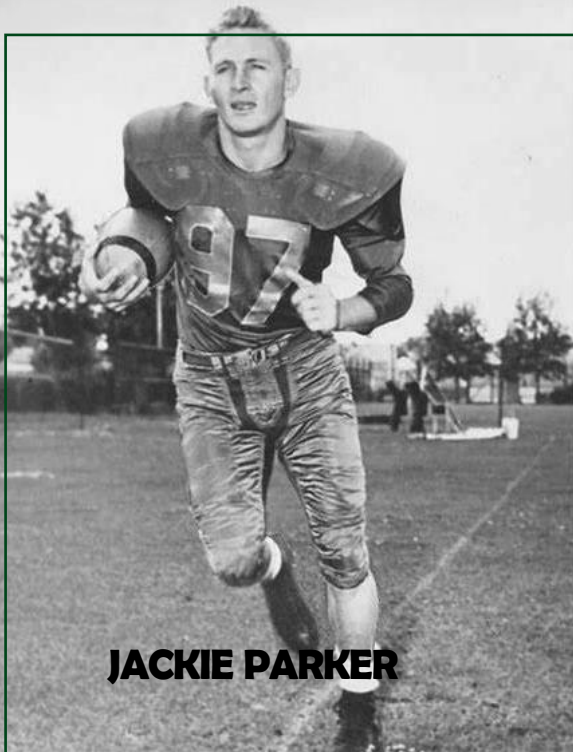
Therefore, the **EE Alumni Association** is very proud and excited to organize and host the **Jackie Parker Memorial Golf Classic** on **September 3, 2026**, at **The Quarry**.

- Venue:** The Quarry | 945 167 Avenue, Edmonton
Les Furber course design
27 Holes with 3 distinct “Nines” – Granite, Ironstone & Slate
- Date:** 8:30 AM Shotgun Start
Thursday, September 3, 2026
- Format:** Texas Scramble (18 holes)
- Features:** Hot breakfast, driving range access & range balls, power carts, proximity prizes, hole-in-one prizes, “Beat the Pro”, EE game tickets, food holes, Scotch & Cigar hole, banquet, silent & live auctions, EE Alumni, Oiler Alumni, local media celebrities, and lots of stories.
- Purpose:** Raise funds for the EE Alumni Association (“EEAA”) Community Fund that supports minor football programs, post secondary scholarships for student-athletes, multiple charities, and the EEAA Support Fund.

THE QUARRY GOLF CLUB

The Quarry is a Les Furber designed course located on the banks of the North Saskatchewan River and featuring 3 distinct “nines” – Ironstone, Granite & Slate - for a total of 27 holes. The Quarry ranges from 5,100 to 7,600 yards and caters to golfers of all abilities. With masterful elevation changes throughout and an abundance of water features shaping many of the holes, this course was designed for maximum playability, and with one of the largest clubhouses in Edmonton.





JACKIE PARKER

Over the past 75 years the EE have featured many exciting players (Johnny Bright, Normie Kwong, Warren Moon, the Giz) but, perhaps, no player captured the hearts of Edmonton football fans the way Jackie Parker did. “Ol’ Spaghetti Legs” arrived in Edmonton in 1954 after a university career at Mississippi State that would see him selected to the College Football All-America Team. Success for the EE followed Jackie’s arrival in Edmonton as the EE won the Grey Cup three consecutive seasons (1954, 1955 & 1956) and Jackie led the way playing quarterback, running back, defensive back and even kicker. One of the most iconic plays in the history of the CFL occurred in the 1954 Grey Cup when Jackie returned a fumble 90 yards for a TD in the 4th quarter as the EE upset the favoured Montreal Alouettes.

Jackie was selected as a CFL All-Star every season from 1954 through 1961 and was awarded the Schenley Award as the **CFL’s Most Outstanding Player** in 1957, 1958 & 1960. He was runner-up in 1956 & 1961. Jackie retired as a player after the 1968 season. In 1983 he returned to the EE as he stepped in mid-season as head coach where he was much beloved by all of his players. He remained as the head coach through the 1987 season when the EE won the Grey Cup.

Jackie was inducted into the **Canadian Football Hall of Fame** in 1971, put up on the **EE Wall of Honour** in 1983, and inducted into **Canada’s Sports Hall of Fame** in 1987. In a poll conducted by TSN, Jackie was voted as the #3 on the list of the CFL’s 50 greatest players.

Jackie didn’t just excel on the football field, he was also a star at the poker table, at the pool table, with a fishing rod in hand, and especially on the golf course! Only a foolish golfer would place a bet with Jackie on the golf course! He would be very proud to see the EE Alumni host a golf tournament in his name with the specific purpose to raise funds to continue our support in the greater Edmonton community.



ABOUT THE EE ALUMNI ASSOCIATION

Formed in 1986, the EEAA is a registered non-profit organization with a mandate to support our community, support the EE Football Club, and provide fellowship and support to Alumni.

COMMUNITY IMPACT

The EE Alumni Association is all about giving back. Thanks to our supporters and sponsors, the EEAA has raised and donated almost \$2.2 Million since forming in 1986. These funds and thousands and thousands of volunteer hours from EE Alumni have combined to:

- Support grassroots football in north and central Alberta;
- Provide annually six (6) financial scholarships to student-athletes in the University of Alberta, Edmonton Huskies, and Edmonton Wildcat football programs;
- Provide annual financial support to a wide range of charities;
- Attend to the welfare of former players by providing financial assistance, counselling, and wellness programs through the EEAA Player Support Fund.



OUR CHARITIES

Far too many organizations to list here have been supported by the EEAA over the past three decades. In 2023 we provided financial assistance to the following:



Capital District Minor Football Association



Metro Edmonton High School Athletics



Alberta Diabetes FOUNDATION



SPONSORSHIP OPPORTUNITIES

Title/Presenting Sponsor: ***SOLD!***

Thank you to:



Banquet Sponsor \$6,000: 1 Available

- Golfer registration for four (4)
- Opportunity to distribute promotional items in golfer packages
- Recognition as Banquet Sponsor in all JPMGC materials including mail-outs, e-mail correspondence, media events, JPMGC website (www.golfjackieparker.com)
- Recognition on JPMGC banner displayed at tournament
- Recognition in event program
- Recognition via on-site (clubhouse & course) signage
- Recognition on EEAA website
- Recognition on Commonwealth Stadium scoreboard & electronic signage during September 21 home game vs. Winnipeg Blue Bombers
- Four (4) passes to EEAA Alumni Room at Commonwealth Stadium for game of choice in 2026

Breakfast Sponsor \$4,000: 1 Available

- Golfer registration for four (4)
- Opportunity to distribute promotional items in golfer packages
- Recognition as Breakfast Sponsor in all JPMGC materials including mail-outs, e-mail correspondence, media events, JPMGC website (www.golfjackieparker.com)
- Recognition on JPMGC banner displayed at tournament
- Recognition in event program
- Recognition via on-site (clubhouse & course) signage
- Recognition on EEAA website
- Recognition on Commonwealth Stadium scoreboard & electronic signage during September 21 home game vs. Winnipeg Blue Bombers
- Four (4) passes to EEAA Alumni Room at Commonwealth Stadium for game of choice in 2026

Cart Sponsor: ***SOLD!***

Thank you to:



Prize Sponsors:

GOLD: \$2,500: 1 Available
SILVER: \$2,000: 1 Available
BRONZE: \$1,500: 1 Available

- Golfer registration for one (1) – Silver, Bronze or two (2) – Gold with additional golfer registrations available at discounted green fee of \$200 per golfer
- Recognition as Prize Sponsor in all JPMGC materials including mail-outs, e-mail correspondence, media events, JPMGC website (www.golfjackieparker.com)
- Recognition on JPMGC banner displayed at tournament
- Recognition in event program
- Recognition via on-site (clubhouse & course) signage
- Recognition during prize awards during banquet
- Recognition on EEAA website
- Two (2) passes to EEAA Alumni Room at Commonwealth Stadium for game of choice in 2026

Hole in One Sponsor \$2,500: 3 Available

- Golfer registration for two (2) (two (2) additional golfer registrations available at discounted green fee of \$200 per golfer)
- Recognition as Hole-in-One Sponsor in all JPMGC materials including mail-outs, e-mail correspondence, media events, JPMGC website (www.golfjackieparker.com)
- Recognition on JPMGC banner displayed at tournament
- Recognition in event program
- Recognition via on-course signage
- Recognition on EEAA website
- Two (2) passes to EEAA Alumni Room at Commonwealth Stadium for game of choice in 2026

Patio Sponsor \$2,000: 1 Available

- Golfer registration for one (1) (three (3) additional golfer registrations available at discounted green fee of \$200 per golfer)
- Recognition as Patio Sponsor on JPMGC website (www.golfjackieparker.com)
- Recognition on JPMGC banner displayed at tournament
- Recognition in event program
- Recognition via on-site (clubhouse) signage
- Recognition on EEAA website
- Two (2) passes to EEAA Alumni Room at Commonwealth Stadium for game of choice in 2026

Hole Sponsors \$2,000: 27 Available

- Golfer registration for one (1) (three (3) additional golfer registrations available at discounted green fee of \$200 per golfer)
- Recognition as Hole Sponsor on JPMGC website (www.golfjackieparker.com)
- Recognition on JPMGC banner displayed at tournament
- Recognition in event program
- Recognition via course signage
- Recognition on EEAA website
- Two (2) passes to EEAA Alumni Room at Commonwealth Stadium for game of choice in 2026

Driving Range Sponsor \$1,500: 1 Available

- Golfer registration for one (1) (three (3) additional golfer registrations available at discounted green fee of \$200 per golfer)
- Recognition as Driving Range Sponsor on JPMGC website (www.golfjackieparker.com)
- Recognition on JPMGC banner displayed at tournament
- Recognition in event program
- Recognition via driving range signage
- Recognition on EEAA website
- Two (2) passes to EEAA Alumni Room at Commonwealth Stadium for game of choice in 2026



The EE Alumni Association hope you can join us
Thursday September 3, 2026
as we celebrate Edmonton's Green & Gold
and the legacy of one of the all-time greats of the CFL – Jackie Parker!