



GSBA
Georgia School Boards Association

Tee Off

For Public Education

GEORGIA SCHOOL BOARDS ASSOCIATION

75 YEARS OF IMPACT

August 24, 2026 | 9:00 Tee Time
Chapel Hills Country Club | Douglasville, GA



75 YEARS OF IMPACT

About GSBA



The Georgia School Boards Association has served as the unified voice of public education governance in Georgia for 75 years. From policy advocacy to professional development, GSBA empowers school board members and superintendents to lead with excellence.

Our Mission

To strengthen local governance by equipping school boards with the knowledge, tools, and resources needed to lead high-performing public schools for every Georgia student.

Our Reach



Serving 180 school districts across Georgia



Representing over 1,000 elected board members



75 years of continuous advocacy for public education



Trusted partner to education leaders statewide

Event Purpose

Tee Off for Public Education is a celebration of 75 years of impact and a meaningful investment in the future of Georgia's public schools.

Celebrate a Milestone

Mark GSBA's 75th anniversary by bringing together education leaders, corporate partners, and community champions who believe in the power of public education.



Fund Public Education Initiatives

Every dollar raised directly supports GSBA's programs that train board members, advance policy, and strengthen governance across Georgia's 180 school districts.

Build Lasting Partnerships

Connect your brand with the state's foremost education governance organization and build meaningful relationships with decision-makers who shape public education policy.

EVENT

Overview



Date & Tee Time

August 24, 2026 at 9:00 AM | Registration at 7:30 AM



Venue

Chapel Hills Country Club - Douglasville, GA



Format

Scramble golf tournament with foursomes, hole activations, and an awards reception



Audience

Education leaders, school board members, community partners, institutional partners, and corporate sponsors

Guests will enjoy a round of golf on a scenic, thoughtfully designed course in Douglasville, followed by curated networking opportunities and a celebratory reception honoring GSBA's 75-year legacy.



Sponsorship

GSBA offers several sponsorship tiers designed to maximize visibility, deepen community impact, and connect your organization with Georgia's education leadership community. Every level includes meaningful recognition and supports our \$75,000 fundraising goal.

Title

\$75,000

Platinum

\$50,000

Gold

\$25,000

Silver

\$10,000

Community

\$5,000 / \$1,500 / \$500 / \$250 / In-Kind

\$75,000 • 1 AVAILABLE

Title Sponsor

Full naming rights with complete visibility and exclusive access.

TOURNAMENT NAMING RIGHTS

- Official tournament name: Tee Off for Public Education presented by [Sponsor]
- Presenting sponsor designation on all printed materials, digital communications, signage, and media coverage
- Three four-somes (12 players) with premier tee times
- Branded hole activation experience, a full branded experience curated for your brand, not just a sign
- Logo on all event signage, step-and-repeat, scoring boards, and main event backdrop
- Remarks opportunity during the awards program
- Optional branded merchandise included in all player gift bags (towels, tees, or custom item)

ANNUAL CONFERENCE – DECEMBER 2026 (AVG. 800 ATTENDEES)

- Title sponsor recognition during the Superintendent of the Year and Governance Team of the Year award presentations
- On-stage presence and remarks for all 14 student scholarship presentations
- Premium exhibit booth in high-traffic area
- Logo placement on conference signage, program, and screen displays
- Four conference registrations included

LEADERSHIP ACCESS

- Seat on the GSBA Foundation Advisory Committee (meets twice annually alongside Officers and past Presidents to review scholarship and grant opportunities)
- Facilitated introductions to GSBA's statewide network of superintendents, school board members, and education leaders
- Invitation to GSBA Board of Directors networking events throughout the year
- Private meeting and photo with the GSBA Executive Director, GSBA President, and Governance Team of the Year

YEAR-ROUND VISIBILITY

- Featured logo placement on GSBA website homepage and all major communications for one year
- Two branded placements in GSBA AGENDA Magazine (reaching 1,000+ school board members statewide)
- Co-branded social media campaign across GSBA channels pre-event, during, and post-event
- Press release co-branding and inclusion in all earned media related to the tournament & Foundation
- Inclusion in scheduled TV and news media interviews alongside GSBA leadership

ANNUAL GALA – CELEBRATING 75 YEARS OF GSBA EXCELLENCE (SEPTEMBER 2026)

- Recognized as Lead Partner of the GSBA Foundation
- Logo on all gala materials, backdrop and printed programs
- Remarks from the podium during the program
- Entry for two guests

POST-EVENT RECOGNITION

- Personalized sponsor impact report with event outcomes and scholarship results
- Full gallery of professional event photos and highlights
- Commemorative recognition gift from GSBA



\$50,000 · 2 AVAILABLE

Platinum Sponsor

Major visibility at the tournament and a seat at GSBA's most prominent annual events.

TOURNAMENT

- Two four-somes (8 players)
- Sponsored segment naming rights (lunch, skills contest, or award reception)
- Remarks opportunity during sponsored segment
- Branded hole activation experience
- Naming rights for a contest (Longest Drive or Closest to the Pin)
- Prominent logo on signage, backdrop and event materials
- Feather flag placement at three locations on the course
- Optional branded merchandise included in all player gift bags

YEAR-ROUND VISIBILITY

- Logo on GSBA website for one year
- One branded placement in the AGENDA Magazine
- Recognition in post-tournament press release and media coverage
- Invitation to Annual Conference or 75th Anniversary Gala (choice of one) with two entries
- Photo with GSBA Executive Director and President

POST-EVENT RECOGNITION

- Personalized sponsor impact report
- Professional event photos and highlights
- Commemorative recognition gift



\$25,000 · 3 AVAILABLE

Gold Sponsor

Strong presence on the course and recognition across GSBA's primary platforms.

TOURNAMENT

- One four some (4 players)
- Branded hole with signage on fly
- Logo on event signage and materials
- Feather flag placement at two locations on the course
- Optional branded merchandise included in player gift bags

YEAR-ROUND VISIBILITY

- Logo on GSBA website for six months
- Recognition in on eGSBA member communication

ANNUAL EVENTS

- Two entries to either the Annual Conference or 75th Anniversary Gala

POST-EVENT RECOGNITION

- Sponsor impact report
- Professional event photos
- Commemorative recognition gift



\$10,000 | \$5,000 | \$1,500 | \$500 | \$250 | IN-KIND

Silver & Community Sponsors

Visible, credible presence on tournament day, or support the cause with meaningful name visibility.

SILVER SPONSOR – \$10,000

- One four some (4 player s)
- Logo on tournament signage and event materials
- Hole sponsorship signage
- Feather flag at one location on the course
- Name/logo recognition in post-event communications

\$5,000 SUPPORTING SPONSOR

- One four some
- Hole sponsorship signage
- Name/logo recognition in event materials

\$1,500 GOLF CLINIC SPONSOR

- Branded signage at the golf clinic
- Name/logo recognition in event materials

\$500 DONATION

- Name recognition at event with a feathered flag and on website

\$250 HOLE SPONSOR

- Branded signage at a designated hole

IN-KIND SPONSOR

- Recognition commensurate with contribution value



ENHANCE YOUR SPONSORSHIP

Add-On Opportunities

Enhance your sponsorship or stand out on the course with these targeted add-on activations. Available to all sponsors and registered teams. These are powerful ways to increase brand visibility at key moments during the event.



Hole-In-One Sponsor

TBD

Your brand is featured at the designated hole-in-one contest, one of the most exciting and talked-about moments of the tournament.



Hole Activation Sponsor

\$2,500

Engage directly with players on the course through a branded, interactive experience at a designated hole.



Feather Flag

\$500

A branded feather flag placed prominently on the course for maximum visibility throughout the day's play.

Add-on packages can be bundled with any sponsorship tier. [Contact us](#) to customize your package.



Player Registration

Whether you're joining us solo or bringing a full team, player registration includes a round of golf, access to all on-course activations, networking with Georgia's education community, and entry to the celebratory awards reception.



Individual Registration

\$250 / \$200
early bird

Single player entry. Includes all event access, golf, activations, and the awards reception. Ideal for individuals who want to participate and network.



Team Registration (Foursome)

\$900 / \$750
early bird

Four-player team entry at a preferred group rate. Perfect for companies and organizations looking to field a team and maximize the day together on the course.



Golf Clinic Registration

\$100

Single participant entry. Includes access to all oncourse activations, networking with Georgia's education community, and entry to the celebratory awards reception. Does not include the golf round.



Player registrations are separate from sponsorship packages unless player spots are included in your sponsorship tier. Registration spots are limited, reserve early.

Why Sponsor

Exceptional Brand Visibility

Your logo, name, and message will reach hundreds of Georgia education leaders, policymakers, and decision-makers across print, digital, and on-site touchpoints before, during, and after the event.

Meaningful Community Impact

Sponsoring this tournament places your organization on the right side of public education. Every dollar raised supports GSBA's programs and the students, teachers, and communities they serve across Georgia.

Strategic Alignment with Education Leadership

GSBA's network represents 180 school districts and over 1,000 board members. Sponsoring this event signals a long-term commitment to public education and opens doors to relationships that matter.



75 for 75

Help us reach \$75,000 in honor of 75 years of impact.

GSBA has shaped public education in Georgia for 75 years. Now, we're inviting our partners to help us celebrate that milestone and contribute to the next chapter.

75

Years of Impact

Seven and a half decades serving Georgia's public education community



\$75K

Fundraising Goal

Every sponsorship brings us closer to making this milestone a reality



180

School Districts

Across Georgia all served by the work your sponsorship makes possible



Join us on August 24, 2026 at Chapel Hills Country Club and be part of a milestone worth celebrating. Your investment in this event is an investment in every Georgia student.



PARTNER WITH GSBA

Next Steps & Contact Information

We would be honored to partner with your organization for Tee Off for Public Education. Whether you're ready to commit or have questions about the right sponsorship level, our team is here to help.

Get Involved

- ✔ Select your sponsorship tier
- ✔ Register individual players or a foursome
- ✔ Explore add-on activation opportunities
- ✔ Inquire about in-kind contributions

Get in Touch

Choose the option that works best for you—connect directly with our team or explore and secure your sponsorship online.

CONTACT

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EXPLORE & REGISTER ONLINE

Visit teeoffforpubliceducation.com to view sponsorship opportunities, register players, and secure your participation.

