



Golf Tournament & ESPN Radio Sponsorship



Mercygate has partnered with ESPN Houston to provide a corporate sponsorship opportunity with proceeds going to the Convoy of Hope!

Your weekly sponsorship campaign includes:

ESPN 97.5 & 92.5	Days	Time	Length	#/Week	Weeks
Prime Rotators	Mon-Fri	6am-7pm	:30	10	3
Broad Rotators	Mon-Sun	5am-12am	:30	15	3
Digital Streaming Impressions	Mon-Sun	5am-12am	:30	10000	3

Campaign Summary

- 3-week campaign
- 30 - :30 second ads, Mon-Fri, 6am-7pm on each station*
- 45 - :30 second ads, Mon-Fri, 5am-12am on each station*
- 30,000 - :30 second digital streaming impressions on app/website
- Commercial production
- **Sponsorship - \$2500**

*Stations include 97.5 FM and 92.5 FM

Benefiting



WEEKDAY LINEUP



7am-10am



10am-12pm



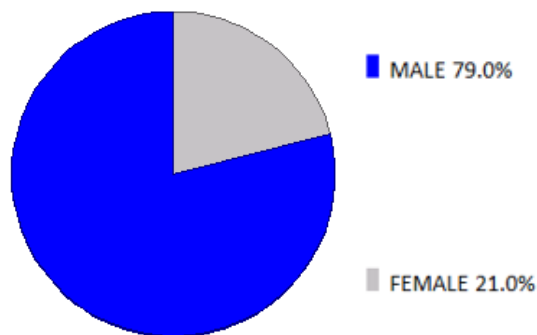
12pm-3pm



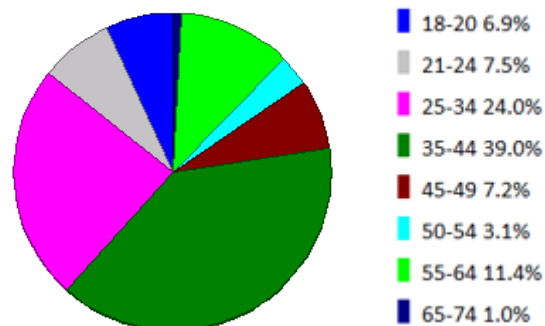
3pm-6pm

ESPN
HOUSTON
((97.5 + 92.5 FM))

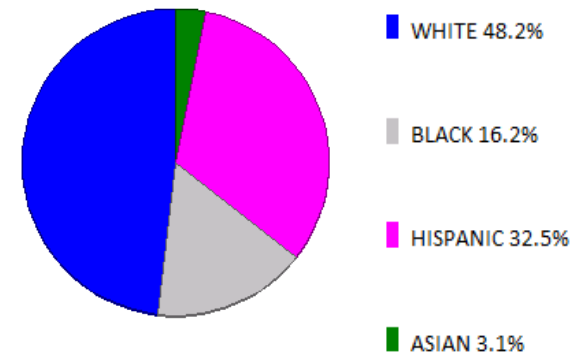
Gender Profile



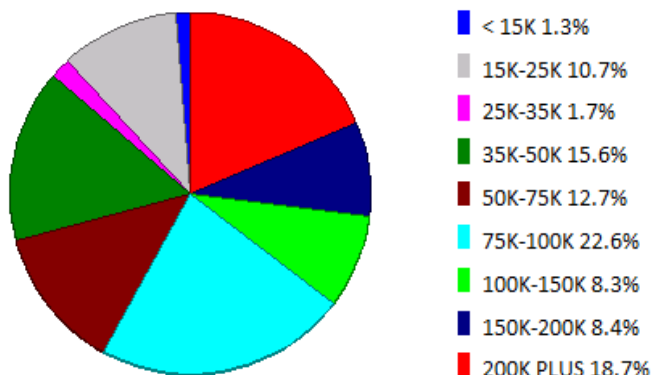
Age Analysis



Ethnicity Profile



Annual Income



Education Profile

