Benefiting Laptops 4 Learning

Celebrate the Life and Legacy of LPGA Legend Shelley Hamlin at the The Arizona Biltmore, Saturday, September 28, 2019





September 28, 2019 | Arizona Biltmore Links Golf Course

DATE: September 28, 2019

7-7:45 AM Check-In

8:00 AM Shotgun Start

12:30 –

2:00 PM Lunch and

2:30 PM Pro-Am Awards







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#### PRESENTING SPONSOR - Exclusive

#### Company name / logo incorporated into event name and logo

✓ Exposure on tournament signs and materials wherever logo appears

#### Four (4) Foursomes in the Pro-Am

- Each team plays with a PGA or LPGA Golf Professional
- √ 16 Pro-Am Player Gift Bags
- ✓ Pro-Am Lunch and Awards Reception
- ✓ Four PGA/LPGA-pro signed Pin Flags

#### Inclusion in media and event promotion as Presenting Sponsor

- Exclusive sponsorship announcement via press release and social media
- ✓ Logo on Laptops 4 Learning website

#### Extensive on-course signage and branding:

- ✓ Exclusive sponsor of two (2) Holes on each nine (4 total)
  - Logo on tee box
  - High visibility locations
- ✓ Logo on Sponsor Board

\$25,000

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#### OFFICIAL PARTNER - PRODUCT SPONSOR

- Designated Official Partner of Shelley Hamlin Memorial Pro-Am
- Two (2) Foursomes in Pro-Am
  - ✓ One PGA or LPGA Golf Professional with each team
  - ✓ 8 Pro-Am Player Gift Bags
  - ✓ Pro-Am Lunch and Awards Reception
  - ✓ One PGA/LPGA-pro signed Pin Flag
- On-course signage and branding:
  - ✓ Exclusive sponsor of one (1) hole
  - ✓ Logo on tee box
  - ✓ Logo on Sponsor Board
- Inclusion in media and event promotion as Official Partner
  - ✓ Exclusive announcement via social media
  - ✓ Logo on Laptops 4 Learning website and





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#### AUTOMOTIVE SPONSOR - Exclusive

- Official Car of Shelley Hamlin Memorial Pro-Am
- One Team in Pro-Am with PGA/LPGA Professional
  - ✓ 4 Pro-Am Player Gift Bags
  - Pro-Am Lunch and Awards Reception
  - ✓ One PGA/LPGA-pro signed Pin Flag
- Exclusive sponsor of one (1) Hole
  - Logo on hole sign and signage behind the tee box
- Sponsor of Hole-in-One Contest in Pro-Am (includes insurance)
- Up to 4 Cars On Display at Golf Course
- Logo and Link on Laptops 4 Learning website
- Logo on Sponsor Board

**\$5**,000

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#### HALL OF FAME SPONSOR \$2,000

Four (4) Players of Your Choice Partnered with PGA/LPGA Golf Professional

- ✓ 4 Pro-Am Player Gift Bags
- ✓ Pro-Am Lunch and Awards Reception
- ✓ One PGA/LPGA-pro signed Pin Flag

Plus, One Branding Bundle (a \$500 value)

- ✓ Logo on Sponsor Board at tournament
- ✓ Logo on Laptops 4 Learning Website
- ✓ One Tee sign at Tournament Venue

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## PLAYER PARTICIPATION OPPORTUNITIES

PRO-AM TEAM
Four (4) Players Partnered with One (1)
PGA or LPGA Golf Professional

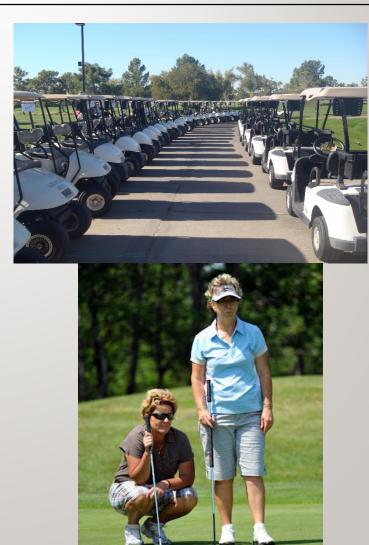
- ✓ 4 Pro-Am Player Gift Bags
- ✓ Pro-Am Lunch and Awards Reception

\$1,200

PRO-AM PLAYER
One (1) Playing spot on a Pro-Am Team

- ✓ 1 Pro-Am Player Gift Bag
- ✓ Pro-Am Lunch and Awards Reception

\$350



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#### ON COURSE BRANDING OPPORTUNITIES

**Driving Range Sponsor** 

\$2,500

Exclusive sponsor of the practice driving range

- ✓ One Pro-Am Team
- √ 5 3′x5′ company logo signs around driving range (offering High impact visibility)
- ✓ One PGA/LPGA-pro signed Pin Flag
- ✓ Logo on Laptops 4 Learning website

Practice Putting Green Sponsor \$2,500

Exclusive sponsor of the practice putting green

- ✓ One Pro-Am Team
- ✓ 5 3'x5' company logo signs around practice Green (offering High impact visibility)
- ✓ Logo on Laptops 4 Learning website
- ✓ One PGA/LPGA-pro signed Pin Flag



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#### **ADVERTISING OPPORTUNITIES**

- Branding Bundle \$500
  Get your brand in the game at an affordable price
  - ✓ Logo on Sponsor Board at Tournament
  - ✓ Logo on Laptops 4 Learning Website
  - ✓ One Tee sign at Tournament Venue





> Tee Sign

- \$250
- ✓ One Tee sign at Tournament Venue

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# **CHARITABLE BENEFICIARY**





Laptops 4 Learning is a Phoenix, Arizona based non-profit 501(c)(3) organization designed to get computers into the hands of those who need them most, namely students and veterans. Your donation, coupled with donations secured directly by the individuals seeking L4L's assistance, allows the recipient to earn a laptop at a substantially discounted price. These laptops are the tools that make it easier for students and veterans to achieve their educational and/or life goals and to compete in today's job market.

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For more information or to secure your sponsorship, visit our website at:

https://app.eventcaddy.com/events/shelley-hamlin-memorial-pro-am

Email us at <a href="https://example.com">HamlinProAm@gmail.com</a> or Contact Janet Anderson at <a href="mailto:shanet49@msn.com">shanet49@msn.com</a> (602) 373-8136 Anne Marie Palli at <a href="mailto:annemariepalli@gmail.com">annemariepalli@gmail.com</a> (602) 616-0329





